



Press release  
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## **Bublar signs framework agreement with Saab AB**

**Bublar Group's subsidiary Vobling has signed a 3-year framework agreement with Saab AB covering solutions in XR technology and 3D. The framework agreement covers Saab AB including its subsidiaries.**

"I am very happy for the confidence Saab is showing us. We now have all the pre-conditions to broaden the cooperation to include more subsidiaries and divisions within the Group. We look forward to deepen our cooperation in virtual training, one of our specialist areas, says Anders Ribbing," Managing Director Vobling and Head of Bublar Enterprise.

Further scanning and 3D modelling projects have been carried out during the Summer for final delivery in September. The projects have been preparatory work which can be utilized for virtual training modules in the next phase.

The assignments are largely a continuation and broadening of previous work for virtual training. Advanced training programs, using reality-based scenario simulations, increase efficiency and productivity during training and education sessions.

Bublar's subsidiary Vobling develops AR/VR solutions in areas such as education, transport and industrial applications for companies such as Saab, Electrolux, SJ, Vy, Kalmar (Cargotec Sweden) and AlfaLaval. Vobling has thorough expertise in the field of virtual training programs. Read more at [www.vobling.com](http://www.vobling.com).

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### **Bublar Group**

Bublar Group AB (publ) is the Nordic region's leading listed XR technology company specializing in Augmented Reality (AR) and Virtual Reality (VR). The company offers XR solutions in E-commerce, Entertainment, Training and Manufacturing. The company includes the subsidiaries Vobling, Sayduck, Virtual Brains and Goodbye Kansas, which was recently acquired. Goodbye Kansas creates visual content for the leading players in the gaming, film/TV and streaming industries and offers services including VFX/animation, Digital

Humans and Performance Capture. Bublär is headquartered in Stockholm and is listed on Nasdaq First North Growth Market.

*In essence, Bublär Group will change the game. We change how we Work, Shop and Play.*

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