

06 February 2026 12:00:00 CET

Invitation to presentation of Pierce Group's year-end report 2025

On 20 February 2026 at 08.00 CET, Pierce Group's year-end report for 2025 will be published. At 10.00 CET the same day, CEO Göran Dahlin and CFO Fredrik Kjellgren will hold a webcast and telephone conference in English about the report.

Information about logging in to the presentation

If you wish to participate via webcast please use the link below.

<https://pierce-group.events.inderes.com/q4-report-2025>

If you wish to participate via teleconference please register on the link below.

<https://events.inderes.com/pierce-group/q4-report-2025/dial-in>

After registration you will be provided phone numbers and a conference ID to access the conference. You can ask questions verbally via the teleconference.

For further information, please contact:

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About Pierce Group

Pierce is a leading e-commerce Company that sells motorcycle and snowmobile gear, parts and accessories to riders across Europe. The Company has a unique and wide range of products, which includes several own brands. Sales are conducted through customer focused and locally adapted websites to serve motocross and enduro riders, customers who ride on traffic-filled roads and snowmobile riders. Pierce is a European company with headquarters in Stockholm, a centralised warehouse in Szczecin, where it also has an office with IT, finance and marketing expert teams, and a customer care function in Barcelona.

Attachments

[Invitation to presentation of Pierce Group's year-end report 2025](#)