

## PRESS RELEASE

16 April 2025 12:00:00 CEST

## Nelly Group AB (publ) postpones publication of the Annual Report 2024 to April 30

The Board of Directors of Nelly Group AB (publ) ("Nelly") has decided to postpone the publication of the company's Annual Report 2024 due to practical reasons.

The company had previously stated that the Annual Report would be published tomorrow, April 17, 2025. The new publication date is April 30, 2025.

**For more information, please contact:**

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### About Nelly Group

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Nelly Group operates nelly.com which is one of the Nordic region's strongest fashion brands for young women and nlyman.com. The core is the own brand in combination with digital sales directly to our target group. Nelly has created a strong commitment through a high degree of fashion and digital marketing. The company has 0.9 million customers and sales of SEK 1.1 billion per year. The group was previously called Qliro Group. Nelly Groups is listed on Nasdaq Stockholm in the small-cap segment with the ticker "NELLY".

### Attachments

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