



PRESS RELEASE

11 June 2025 11:45:00 CEST

RevolutionRace relocates warehouse to automated logistics center – extends partnership with Shelfless

RevolutionRace strengthens its logistics setup and extends its partnership with the logistics partner Shelfless by signing a new cooperation agreement. The new agreement implies that RevolutionRace will move its Nordic warehouse to Shelfless' modern and automated logistics center in Rosersberg, north of Stockholm.

The new agreement is a key part of RevolutionRace's growth strategy and provides better opportunities to meet customer expectations for fast and reliable deliveries. The new setup is expected to keep the cost per order essentially unchanged compared to the current level. Shelfless has previously communicated that it will close the facility in Borås where RevolutionRace currently has its operations.

"We are pleased to extend our partnership with Shelfless. With the new automated warehouse in Rosersberg, we gain a logistics solution with higher capacity, greater efficiency, and better readiness for future growth," says Paul Fischbein, CEO of RevolutionRace.

The new warehouse will handle deliveries to the company's Nordic customers, and the extended partnership with Shelfless ensures a smooth transition from the current solution. The go-live is planned for spring 2026. RevolutionRace's largest warehouse, located in Germany, is not affected by this change.

Shelfless, owned by Bring (a subsidiary of Posten Bring), specializes in automated third-party logistics services for e-commerce. RevolutionRace has been working with Shelfless since 2021.

For more information, please contact:

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About RevolutionRace

RVRC Holding AB (publ) (RevolutionRace) is a fast-growing outdoor brand offering multifunctional products including clothes, shoes, backpacks, and accessories to people with an active lifestyle. RevolutionRace ambition is to create high-quality, colorful, and affordable outdoor products with an amazing design and fit at unmatched value under the tagline "Nature is our playground." The company operates with a digital D2C business model reaching customers in approximately 40 countries. The company was founded in 2013 and is listed on Nasdaq Stockholm since 2021. RevolutionRace is on a mission – to make the nature accessible for everyone!

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Attachments

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