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BIMobject raises SEK 304 million through a directed new issue of 19 million shares

BIMobject AB (ticker: BIM) ("BIMobject" or the "Company") has today, based on the annual general meeting's authorisation, resolved on a directed new share issue to selected Swedish and international institutional investors. In total, 19,000,000 new shares were issued at a subscription price of SEK 16 per share. Through the new share issue, the Company will raise SEK 304 million before issue costs.

The directed new share issue

The board of directors of the Company has today, based on the authorisation granted by the annual general meeting on 4 June 2020, resolved on a directed new share issue. The directed new share issue encompasses a total of 19,000,000 new shares where the subscription price, SEK 16 per share, was determined through negotiations with a number of institutional investors.

The Company intends to use the proceeds from the new share issue to primarily accelerate the growth in the number of users and revenue, both organically and through acquisitions.

The new shares in the directed new share issue have been subscribed for by the existing long-term shareholders Swedbank Robur Ny Teknik, Tin Fonder and Joh. Berenberg, Gossler & Co. KG acting on behalf of Universal Investment funds together with the new investors Handelsbanken Fonder, Creades AB and Alcur Fonder.

According to the International Energy Agency, the buildings and construction sector accounts for nearly 40 per cent of the world's energy-related carbon dioxide emissions. "To become sustainable, construction urgently needs digitalisation - and digitalisation requires BIM. We are grateful to have such high calibre, long-term investors supporting our vision to change the construction industry for a more sustainable and efficient future. BIMobject is aligning with several of the 17 Sustainable Development Goals set by the UN, especially number 9, 11, 12 and 13", said Carl Silbersky, CEO of BIMobject.

The board of directors' assessment, based on the negotiations with the investors, is that the subscription price in the directed new share issue has been set on market terms. The board of directors assesses that the flexibility provided by a directed share issue is valuable and that the share issue now resolved upon is the most appropriate alternative for the Company at this time, allowing it to raise capital in a timely and cost-effective manner, with the purpose of financing future acquisitions and to diversify the Company's shareholder base with Swedish and international institutional long term investors.



Through the directed new share issue, the Company will raise SEK 304 million before issue costs. The Company's share capital will increase by SEK 209,000 from SEK 1,323,516.524 to SEK 1,532,516.524, by the new issue of 19,000,000 shares, resulting in the total number of shares increasing from 120,319,684 shares to 139,319,684 shares. The new share issue results in a dilution of approximately 13.64% percent of the capital and the votes based on the total number of shares and votes in the Company after the new share issue.

In connection with the share issue the Company has agreed to, with customary exceptions, not carry out any additional equity issues for a period of 180 days after the settlement date. In addition, Carl Silbersky (CEO), Alexander Dahlquist (CFO) as well as all board members who are shareholders in the Company have agreed to, with customary exceptions, not sell any shares in the Company for a lock-up period of 180 days after the settlement date.

Advisers

In conjunction with the directed new share issue, the Company has engaged Danske Bank as Sole Bookrunner and Vinge as legal advisor.

For more information, please contact:

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This information is information that BIMobject is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 2020-09-02 21:40 CEST.

About BIMobject

BIMobject, founded in 2011, is a leading global IT company at the forefront of digitalization of the construction industry. Through www.bimobject.com and www.polantis.com, the company offers a cloud-based platform that provides 2 million registered users from the construction industry, such as architects and engineers, with digital product information (BIM objects) from over 1,800 building product manufacturers. In 2019, the company had annual net sales of SEK 134 million.

BlMobject's shares are traded on Nasdaq First North under the ticker: BlM. Certified Advisor: FNCA Sweden AB, info@fnca.se, +46-8-528 00 399.

Important information

This press release is not and does not form a part of any offer for sale of securities. Copies of this communication may not be made in, and may not be distributed or sent into, the United States, Australia, Canada, Japan, South Africa, New Zealand, Hong Kong, Singapore or any other



jurisdiction in which distribution of this press release would be unlawful or would require registration or other measures. The distribution of this announcement in other jurisdictions may be restricted by law and persons into whose possession this announcement comes are responsible for inform themselves about, and to observe, any such restrictions.

The securities referred to in this announcement have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "Securities Act"), or under the securities laws of any state or other jurisdiction of the United States and, accordingly, may not be offered or sold in the United States except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and in compliance with applicable state securities law. The Company does not intend to register any part of the directed new share issue in the United States or to conduct a public offering of shares in the United States.

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This press release is not a prospectus for purposes of Prospectus Regulation (EU) 2017/1129 of the European Parliament and of the Council of 14 June 2017 and its delegated and implemented regulations (the "Prospectus Regulation") and has not been approved by any regulatory authority in any jurisdiction. The Company has not authorised any offer to the public of securities in any EEA Member State and no prospectus has been or will be prepared in connection with the directed new share issue. In any EEA Member State, this communication is only addressed to and is only directed at "qualified investors" in that Member State within the meaning of the Prospectus Regulation.

In the United Kingdom, this document and any other materials in relation to the securities described herein is only being distributed to, and is only directed at, and any investment or investment activity to which this document relates is available only to, and will be engaged in only with, "qualified investors" who are (i) persons having professional experience in matters relating to investments who fall within the definition of "investment professionals" in Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 (the "Order"); or (ii) high net worth entities falling within Article 49(2)(a) to (d) of the Order (all such persons together being referred to as "relevant persons"). In the United Kingdom, any investment or investment activity to which this communication relates is available only to, and will be engaged in only with, relevant persons. Persons who are not relevant persons should not take any action on the basis of this press release and should not act or rely on it.

Any investment decision in connection with the directed new share issue must be made on the basis of all publicly available information relating to the Company and the issued shares. The information contained in this announcement is for background purposes only and does not



purport to be full or complete. No reliance may be placed for any purpose on the information contained in this announcement or its accuracy or completeness. This announcement does not purport to identify or suggest the risks (direct or indirect) which may be associated with an investment in the Company or the new shares.

None of the Company, the Bookrunner or any of their respective affiliates or their respective directors, officers, employees, agents, affiliates or advisers is under any obligation to update, complete, revise or keep current the information contained in this press release to which it relates or to provide the recipient of with access to any additional information that may arise in connection with it.

Forward-looking statements

This press release contains forward-looking statements that reflect the Company's intentions, beliefs, or current expectations about and targets for the Company's future results of operations, financial condition, liquidity, performance, prospects, anticipated growth, strategies and opportunities and the markets in which the Company operates. Forward-looking statements are statements that are not historical facts and may be identified by words such as "believe", "expect", "anticipate", "intend", "may", "plan", "estimate", "will", "should", "could", "aim" or "might", and, in each case, their negative, or similar expressions. The forward-looking statements in this press release are based upon various assumptions, many of which are based, in turn, upon further assumptions. Although the Company believes that the expectations reflected in these forward-looking statements are reasonable, it can give no assurances that they will materialise or prove to be correct. Because these statements are based on assumptions or estimates and are subject to risks and uncertainties, the actual results or outcome could differ materially from those set out in the forward-looking statements as a result of many factors. Such risks, uncertainties, contingencies and other important factors could cause actual events to differ materially from the expectations expressed or implied in this release by such forward-looking statements. The Company does not quarantee that the assumptions underlying the forward-looking statements in this press release are free from errors and readers of this press release should not place undue reliance on the forward-looking statements in this press release. The information, opinions and forward-looking statements that are expressly or implicitly contained herein speak only as of its date and are subject to change without notice. Neither the Company nor anyone else undertake to review, update, confirm or to release publicly any revisions to any forward-looking statements to reflect events that occur or circumstances that arise in relation to the content of this press release, unless required by law or Nasdag First North Growth Market rule book for issuers.

Information to distributors

Solely for the purposes of the product governance requirements contained within: (a) EU Directive 2014/65/EU on markets in financial instruments, as amended ("MiFID II"); (b) Articles 9 and 10 of Commission Delegated Directive (EU) 2017/593 supplementing MiFID II; and (c) local implementing measures (together, the "MiFID II Product Governance Requirements"), and disclaiming all and any liability, whether arising in tort, contract or otherwise, which any "manufacturer" (for the purposes of the MiFID II Product Governance Requirements) may otherwise have with respect thereto, the shares in BIMobject have been subject to a product approval process, which has determined that such shares are: (i) compatible with an end target market of



retail investors and investors who meet the criteria of professional clients and eligible counterparties, each as defined in MiFID II; and (ii) eligible for distribution through all distribution channels as are permitted by MiFID II (the "Target Market Assessment"). Notwithstanding the Target Market Assessment, Distributors should note that: the price of the shares in BIMobject may decline and investors could lose all or part of their investment; the shares in BIMobject offer no guaranteed income and no capital protection; and an investment in the shares in BIMobject is compatible only with investors who do not need a quaranteed income or capital protection, who (either alone or in conjunction with an appropriate financial or other adviser) are capable of evaluating the merits and risks of such an investment and who have sufficient resources to be able to bear any losses that may result therefrom. The Target Market Assessment is without prejudice to the requirements of any contractual, legal or regulatory selling restrictions in relation to the directed new share issue. Furthermore, it is noted that, notwithstanding the Target Market Assessment, the Bookrunner will only procure investors who meet the criteria of professional clients and eligible counterparties.

For the avoidance of doubt, the Target Market Assessment does not constitute: (a) an assessment of suitability or appropriateness for the purposes of MiFID II; or (b) a recommendation to any investor or group of investors to invest in, or purchase, or take any other action whatsoever with respect to the shares in BIMobject.

Each distributor is responsible for undertaking its own target market assessment in respect of the shares in BIMobject and determining appropriate distribution channels.

Every care has been taken into consideration when translating this press release into English. In the event of differences between the English version and the Swedish original, the Swedish version shall apply.

Attachments

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