

White Pearl Technology Group Appoints Vikas Gupta as New Chief Operating Officer

Stockholm, Sweden – 2025-05-27 White Pearl Technology Group AB (WPTG) announces the appointment of Vikas Gupta as Group Chief Operating Officer.

The strategic leadership change supports WPTG's continued global expansion and operational excellence initiatives. The details are as follows:

- **Vikas Gupta appointed as Group Chief Operating Officer**
- **Ibrahim Srour to focus on strategic Middle East operations**
- **Appointment effective immediately**
- **Focus on operational optimisation and cross-subsidiary collaboration**
- **Strategic emphasis on partnership expansion and revenue growth**

Vikas Gupta, who previously served as Chief Investment Officer at WPTG, brings extensive experience in operational strategy and cross-market collaboration. In his new role as COO, Gupta will oversee daily operational functions across all geographies while implementing strategic initiatives designed to enhance efficiency and drive growth.

Marco Marangoni, CEO of White Pearl Technology Group, commented: "Vikas's appointment as COO represents a natural progression given his deep understanding of our business model and proven track record in driving operational excellence. His strategic vision for optimising our global operations while strengthening client relationships positions WPTG for sustained growth. Simultaneously, Ibrahim Srour will take on an expanded role focused on our Middle East operations, leveraging his extensive regional expertise and established relationships to drive growth in this strategically important market."

Strategic Operational Focus

Under Gupta's leadership, WPTG will implement several key operational initiatives:

Operational Excellence: Enhanced resource utilisation and efficiency optimisation across all subsidiaries, focusing on streamlined processes and improved productivity metrics.

Client Engagement Enhancement: Increased C-level engagement with key clients across subsidiaries, strengthening relationships and identifying new collaboration opportunities.

Cross-Subsidiary Collaboration: Active alignment on budgets and opportunities, promoting knowledge sharing and joint initiatives between WPTG companies.



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Partnership Expansion: Strategic focus on securing additional technology partnerships and licensing agreements to enhance service offerings and market reach.

Performance Management: Implementation of comprehensive incentive plans tied to budget achievement and performance tracking across all business units.

Vikas Gupta, newly appointed COO, stated: "I'm excited to take on this expanded role at such a pivotal time for WPTG. Our focus will be on creating operational synergies across our global network while ensuring each subsidiary can leverage the full strength of our group. Through enhanced interdepartmental communication, strategic partnerships, and performance-driven initiatives, we'll unlock new levels of efficiency and growth. The integration of our smaller business units with our larger operations presents significant opportunities for cross-pollination and value creation."

Background and Experience

Vikas Gupta brings substantial experience in operational strategy and investment management to his new role. As Chief Investment Officer, he played a crucial role in WPTG's strategic acquisitions and expansion initiatives across multiple markets. His deep understanding of emerging market dynamics and technology sector trends has been instrumental in guiding WPTG's growth strategy.

Gupta's operational philosophy emphasizes collaboration, efficiency, and strategic partnership development. His experience spans multiple geographies and technology sectors, making him well-positioned to lead WPTG's diverse global operations.

Strategic Middle East Focus

Concurrent with Gupta's appointment, Ibrahim Srour will assume an expanded role focused on WPTG's Middle East operations. This strategic repositioning recognises the significant growth potential and importance of the Middle East market to WPTG's global expansion strategy. Srour's deep regional expertise and established client relationships position him to capitalise on emerging opportunities across Saudi Arabia, UAE, Qatar, and Egypt.

The Middle East region has been a key growth driver for WPTG, with recent contract wins exceeding \$2 million and strong performance across multiple industry sectors. Srour's focused leadership in this region will enable WPTG to further strengthen its market position and pursue strategic expansion opportunities.

This appointment reinforces WPTG's commitment to operational excellence and strategic growth as the company continues to expand its global footprint and enhance service offerings across its 30+ country network.



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About White Pearl Technology Group:

White Pearl Technology Group AB (WPTG) is a global technology company specialising in digital transformation solutions. With a presence in over 30 countries and a team of 750 experts, WPTG helps organisations navigate the complexities of the digital age, offering services ranging from ICT and system integration to business software and digital innovation. The company is listed on Nasdaq First North (WPTGB) in Stockholm, Sweden and on OTCQX (WPTGF) in the U.S.

Image Attachments

Vikas Bio

Attachments

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