

Schedule 7 - Proxy/ Absentee Vote Form

For the annual general meeting on Tuesday 22 April 2025 at 4.00 pm CEST in Better Collective A/S (CVR no 27 65 29 13) (the "Company").

If you do not wish to or are unable to attend the general meeting, you may grant proxy to another person to represent you at the general meeting or vote by post.

☐ I hereby grant proxy to the chair of the board of directors of the Company with right of substitution

PLEASE TICK ONLY ONE BOX:

	to represent me and to vote on my behalf at the general meeting.									
		I hereby grant proxy to the following:								
			Name and address							
		represent me and vote on my behalf at the general meeting.								
■ Vote by post. I have below ticked off how I want to vote at the general meeting (please note that a vote by post cannot be withdrawn).										
	Age	enda for the general meeting on 22 April 2025:								
(Sł		ortened; the								
cor		nplete agenda appears from the notice convening the annual gene				Board				
	ral	meeting)	FOR	AGAINST	ABSTAIN	recommendation				
	1)	Appointment of Chair of the general meeting.								
	2)	The Board of Directors' report on the activities of the Company during the past financial year.								
	3)	Presentation of the audited annual report and the consolidated financial statements for adoption.				For				
	4)	Proposal by the Board of Directors concerning the appropriation of profits or covering of losses as recorded in the approved annual report.				For				
	5)	Resolution to grant discharge of liability to members of the Board of Directors and the executive management.				For				
	6)	Election of members of the Board of Directors, including the Chair and Vice Chair of the Board of Directors.								

Agenda for the general meeting on 22 April 2025:										
(Sho	ortened; the									
complete agenda appears from the notice convening the annual gene					Board					
ral meeting)			AGAINST	ABSTAIN	recommendation					
	Jens Bager (Chair of the Board of Directors)				For					
	Therese Hillman (Vice Chair of the Board of Directors)				For					
	René Efraim Rechtman				For					
	Leif Nørgaard				For					
	Britt Ingrid Boeskov				For					
	Todd Dunlap				For					
	Thomas Plenborg				For					
7)	Presentation of the remuneration report for the most recent				For					
	financial year for advisory vote.									
8)	Approval of the Board of Directors' remuneration for the current				For					
	financial year.									
9)	Election of auditor and determination of remuneration for the				For					
	auditor.									
10)	7									
	 Reduction of the Company's share capital by cancellation of treasury shares. 				For					
	b. Proposal to delete article 11 and schedule 6 of the Company's articles of association.				For					
	c. Proposal to make certain minor changes to the articles of association of an editorial/clarifying nature				For					
	d. Proposal to renew the Board of Directors' authorizations to:									
	 Increase the share capital of the Company. 				For					
	ii. Acquire treasury shares.				For					
	iii. Increase the share capital of the Company by issue of convertible loan instruments.				For					
	e. Proposal to amend the Company's remuneration policy				For					
	f. Proposal to grant 25,000 stock options to the new member of the board of directors				For					
11)	Proposal on authorisation to the Chair of the meeting.				For					
f the form is only dated and signed but not completed, the form will be regarded as a proxy to the Chair of he Board of Directors to vote in accordance with the recommendations of the Board of Directors above. If he form is only partially completed, votes will be cast in accordance with the recommendations of the Board of Directors with respect to the non-ticked off boxes.										
		ame of shareholder (CAPITALS)								
		Address of shareholder								
			 Signature							

Please note that the Company cannot be held responsible for any delay in submitting the material. This form must be received by Euronext Securities Copenhagen no later than Wednesday 16 April 2025 at 11.59 pm CEST by returning the form by email (scanned copy) to CPH-investor@euronext.com or by regular mail to Euronext Securities Copenhagen, Nicolai Eigtveds Gade 8, 1402 Copenhagen K, Denmark.