

NORD INSURETECH GROUP AB – BUSINESS UPDATE Q4 2025

Strong year-end momentum and continued scaling of digital distribution

Nord Insuretech Group AB reports continued growth in new sales, portfolio volume and customer base during the fourth quarter of 2025. The group continues to execute on its strategy of scalable digital distribution across its brands and partners.

Key highlights Q4 2025

- **New sales (GWP) for the quarter amounted to 19.0 MSEK**, representing **~36 % growth quarter-on-quarter** (vs. 14.0 MSEK in Q3 2025) and **~209 % growth year-on-year** (vs. 6.16 MSEK in Q4 2024).
- **60 % of Q4 new sales were completed fully digital**, without traditional sales costs — supporting continued operating leverage as the group scales.
- **Total insurance portfolio grew to 61.7 MSEK as of 31 December 2025**, representing **~18 % growth quarter-on-quarter** (from 52.3 MSEK in Q3 2025).
- **Number of customers reached 6 744 as of 31 December 2025**, representing **~20 % growth compared to Q3 2025** (5 620).

“Q4 confirms that our distribution model continues to scale. Delivering approximately 19 MSEK in new sales in the quarter, with strong year-end momentum, is an important proof point. Importantly, 60 % of new sales were completed fully digital, without traditional sales costs, strengthening our path towards improved operating leverage as we grow,”
says **Jan Petter Myhrstad, CEO of Nord Insuretech Group AB**.

Outlook

The company remains focused on sustainable and profitable growth through scalable distribution, efficient partner onboarding and disciplined portfolio management. Priorities going into 2026 include continued expansion of digital customer journeys, further strengthening partner-driven sales channels, and ongoing focus on efficiency and profitability.

This business update is provided for transparency and does not constitute a regulated interim report under NGM's reporting requirements. The next formal reporting occasion will be the **Year-end Report**.

For more information, please contact:

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Om Nord Insuretech Group AB:

Nord Insuretech Group är en nordisk insuretech-koncern som via en egenutvecklad digital plattform gör det möjligt för partners att sälja olika försäkringsprodukter till sina kunder. Bolaget verkar huvudsakligen som försäkringsförmedlare genom norska dotterbolag och erbjuder både white-label-lösningar och kompletta digitala kundresor. Bolaget är noterad på NGM i Stockholm.

Ytterligare information avseende bolaget finns på www.nordinsuretechgroup.se.

Bifogade filer**NORD INSURETECH GROUP AB – BUSINESS UPDATE Q4 2025**