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New award show by HLTV is what the global esports community have been yearning for

The HLTV Award Show 2022 presented by 1XBET is the event fans and players of the esports community have been yearning for as it elevates the industry to the next level. The exclusive, invite-only, event took place in Stockholm on January 14 and is the world's largest esports award show watched live by more than 250.000 fans. The efforts by HLTV align perfectly with Better Collective's ambition to become the Leading Digital Sports Media.

Notable members of the CS:GO community gathered at the annual HLTV Awards 2022 presented by 1XBET, to pay homage to the best of the best within the sport; Counter-Strike Global Offensive (CS:GO). As reported by [Statista](#), the esports market has boomed in recent years with an increasing number of viewers tuning in to watch the world's best gamers play their favorite game. By 2025, it is expected that more than 318 million esports enthusiasts will be active worldwide - a significant increase from the 215.2 million in 2020. Also by 2025, it is forecasted that some 322.7 million will be occasional viewers of esports. CS:GO is the most mature esports within the market and thereby the flagship game.

Founded by two Danes in 2002, HLTV is the leading esports community in the world, providing news from the industry, CS:GO match information as well as player and team rankings. HLTV is behind the official CS:GO World Ranking as well as the CS:GO Player of the Year Award, and has been the most popular site for CS:GO enthusiasts across the world for years. On average, the community has around 5-6 million users and more than 250 million page views monthly.

The history of the HLTV World Top 20 ranking and its award show

In 2009, HLTV introduced a statistics section to its website, which has grown exponentially since then. The section allows viewers and writers alike to get a better understanding of player performance, and in the years following the introduction of the section, the World Top 20 ranking was established. HLTV's Award Show has become an annual highlight for players and fans of CS:GO, and the ceremony featured, amongst others the unveiling of the #1 player of 2022, the best team, highlight of the year, and for the first time also commemorated the best women's player and team.

Elevating the industry to a new level

The broadcasted four hours award ceremony was watched live by more than 250.000 unique viewers on Twitch. The viewers witnessed the unprecedented achievement of Oleksandr "s1mple" Kostylev, who now holds the record-breaking title of; *three-time #1 player in the world*. Oleksandr "s1mple" Kostylev has a huge fan base with 3.4 million followers on [Twitch](#) and 1.6 million followers on [Instagram](#).

Players, teams and award winners expressed that HLTV with its award show has elevated not only CS:GO but also the general esports industry to a new level, and has narrowed the gap to similar award shows in entertainment.

Oleksandr "s1mple" Kostylev: *"Thanks HLTV for making this award show, because it's actually the most important for esports to grow, and the way you (HLTV) did this ceremony and this award show, it's the next level. Thank you, HLTV, for this."*

The efforts align perfectly with the Better Collective's mission

Better Collective and HLTV have already received great interest from global brands requesting exposure for next year's show. HLTV's strong position as the #1 CS:GO community, and the world's largest esports community, combined with its efforts to deepen the relationship with players and fans fit perfectly into Better Collective's ambition of becoming the Leading Digital Sports Media.

Contacts

Investor Relations

Mikkel Munch-Jacobsgaard; investor@bettercollective.com

Press & Public Relations

Amalie Juel Maglehøj; press@bettercollective.com

About Better Collective

With a vision to become the Leading Digital Sports Media, [Better Collective](#) own and operate international, as well as local, sports communities and media that aim to make sports entertainment sustainably engaging and fun. Via its online media, the Group provides prime quality content, data insights, betting tips and educational tools for enthusiastic sports fans of the world. Headquartered in Copenhagen, Denmark, and listed on Nasdaq Stockholm (BETCO), Better Collective's portfolio includes; [Action Network](#), [VegasInsider.com](#), [HLTV.org](#), [FUTBIN.com](#), and [bettingexpert.com](#). To learn more about Better Collective please visit [bettercollective.com](#)

Image Attachments

[HLTVawards](#)

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Attachments

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