

Anders Dahl appointed CEO of Nepa

The Board of Directors of Nepa AB has appointed the interim Chief Operating Officer (COO) Anders Dahl as permanent Chief Executive Officer (CEO). Ferry Wolswinkel, who has served as interim CEO since June 2023 and Chief Revenue Officer (CRO) since October 2022, has decided to leave Nepa and his position in the Group management team. The changes are effective immediately.

In May 2023, the Board of Directors activated the search for a permanent CEO. Following a thorough evaluation of external candidates and the interim leadership team amidst the organization's transformative phase, the newly constituted Board has determined that an internal transition is the optimal choice for Nepa. The decision comes after a year of significant restructuring and cost-saving measures, which have positioned the company to enter a new phase focusing on profitable organic and inorganic growth.

"We are delighted to announce Anders as our new CEO. He has demonstrated remarkable leadership and execution skills as the interim COO and has played a fundamental role in transforming and streamlining our business operations. He has a clear vision for the future of Nepa, and we are confident that he will continue to steer the company in the right direction," says Dan Foreman, Chairman of the Board.

"I would also like to take this opportunity to thank Ferry for his time with us. He has since he joined in 2022 played a crucial role in establishing and guiding our sales team. Later, he became an integral part of leading the company through significant structural changes. I express my gratitude for Ferry's contributions and wish him the best in his future endeavours," adds Dan Foreman.

"I am grateful for the opportunity to lead Nepa into its next chapter. The strengths that underpin our operations are why I am confident that we will have the ability to further leverage our market position. With a strong foundation now in place, I am excited to continue to collaborate with our talented team and lead the company into its next phase of profitable growth driven by both organic and inorganic investments," says Anders Dahl.

For more information, please contact:

Edvard Hagman, Investor Relations, ir@nepa.com

About Nepa

Nepa, a leader in Brand Experience and Marketing Optimization, helps some of the world's most reputable brands drive growth through data. This is achieved by combining first-class research, cutting-edge technology, deep expertise, and innovative solutions. Headquartered in Stockholm, Sweden, with offices in Norway, Finland, Denmark, UK, USA and India, the company is listed on the Nasdaq First North Growth Market and has been publicly traded since 2016.

Redeye AB is Nepa's Certified Adviser. Full contact details are available at nepa.com/investor-relations.

This information is information that Nepa is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 2024-03-15 17:08 CET.

Attachments

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