



30 April 2026 08:00:00 CEST

Change in number of shares and votes in Pierce Group AB (publ)

During the month of April, the number of shares and votes in Pierce Group AB (publ) has increased due to the board of directors' resolution on directed issue and repurchase of 850,000 series C shares as communicated on 13 April 2026.

As of 30 April 2026, the number of shares in Pierce Group AB (publ) amounts to 82,199,100 shares, of which 79,374,100 are ordinary shares with one vote per share and 2,825,000 are series C shares with one-tenth of a vote per share. The number of votes in the company amounts to 79,656,600 votes.

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About Pierce Group

Pierce Group is the leading European e-commerce company specializing in gear, parts, and accessories for motorcross, motorcycle and snowmobile enthusiasts. Through its e-commerce platforms 24MX, XLMOTO, and Sledstore, the company serves customers in more than 40 European markets. Pierce Group offers a broad and distinctive product assortment, including several own brands such as Raven and Proworks. With a strong focus on customer experience, sales are conducted through locally adapted websites tailored to the needs of on-road, off-road, and snowmobile riders.

Headquartered in Stockholm, Sweden, Pierce Group operates its central warehouse in Szczecin, Poland. The company is listed on Nasdaq Stockholm.

This information is information that Pierce Group AB (publ) is obliged to make public pursuant to the Financial Instruments Trading Act. The information was submitted for publication at 2026-04-30 08:00 CEST.



Attachments

[Change in number of shares and votes in Pierce Group AB \(publ\)](#)