

Qliro strengthens its offering to e-retailers and consumers - improves its checkout

Qliro was the first in the Nordic market to offer shipping options in the checkout flow and now the next step is being taken to sharpen the offer for e-retailers and consumers through a partnership with Unifaun. The partnership means that Qliro can offer its affiliated e-retailers access to 150 carriers and the market's most popular delivery options integrated in Qliro's checkout.

Through the collaboration, the e-merchant has the opportunity to easily configure which delivery options are to be displayed at the checkout for the customer related to a number of different parameters, such as postcode for the delivery, the value of the shopping cart or time of day. All to provide the consumer with the most relevant delivery options and thereby increase conversion for retailers. The retailer also has the opportunity to easily promote environmentally friendly delivery alternatives, which is increasingly in demand by consumers. The collaboration with Unifaun in combination with Qliro's previously completely flexible shipping solution where the merchant has the opportunity to tailor the shipping interface makes Qliro's checkout even more powerful.

- Thanks to the fact that we work so closely with our merchants and set requirements together, we early realized the value of offering shipping options in the checkout flow. We were the first in the market to offer e-retailers this solution. We are very pleased to continue to improve our solution by entering into a partnership with Unifaun, whose solution is integrated into our checkout. To increase customer satisfaction and conversion, it is extremely important to be able to offer the most relevant payment and delivery options. This is something that is now getting even better in Qliro's checkout through the collaboration with Unifaun.” – Johnny Sällberg, CCO Qliro
- We are very happy that Qliro has chosen to integrate Unifaun's delivery module directly at the checkout. We are convinced that the collaboration will contribute very positively to our joint customers' competitiveness as a better purchasing and delivery experience gives returning customers.” – Linda Wessman, Head of Partners & Alliances Nordics Unifaun

Unifaun's delivery module is integrated into Qliro's checkout. To get started, the e-retailer needs a separate agreement with Unifaun. The solution works for all markets where Qliro offers its payment solution. Read more about the delivery module [here](#).

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About Unifaun

Unifaun has more than 20 years of experience in delivering innovative and high-quality Delivery Management systems. The solutions are used in over 76 countries and every day more than 800,000 shipments are sent by 100,000 different companies through Unifauns systems.

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About Qliro AB

Founded in 2014, Qliro is a tech company offering flexible payment solutions for e-commerce merchants in the Nordics and digital financial services to consumers in Sweden. Since 2014, Qliro has grown quickly and during the latest year more than 2.3 million customers have used Qliros services and business volumes with Qliros payment products exceeded SEK 5.8 billion. The largest owners are Rite Ventures with a 25.8% ownership and Mandatum Life (Sampo-controlled company) with a 9.8 % ownership. Qliro is listed on Nasdaq Stockholm since October 2020 with the ticker "Qliro". Qliro has its registered address in Stockholm and is a credit market company under the supervision of the Swedish Financial Supervisory Authority (FI). For more information see <https://www.qliro.com/en/investor-relations>

Image Attachments

[Bild Johnny](#)

Attachments

[Qliro strengthens its offering to e-retailers and consumers - improves its checkout](#)