



PRESS RELEASE  
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## **ARCTIC BLUE BEVERAGES SIGNS DISTRIBUTION AGREEMENT WITH LEADING SOUTHEAST ASIAN DISTRIBUTION PLATFORM BUY2SELL (LLHP PTE. LTD.)**

Today Arctic Blue Beverages and Buy2sell (LLHP PTE. LTD.) has signed distribution agreement for joint effort co-operation to distribute Arctic Blue Beverage's products starting from Singapore.

Since 2015, Buy2Sell is a major B2B actor of distribution operating in Vietnam, Hong Kong and Singapore.

Thanks to a strong B2B network of resellers, distributors and shop owners, Buy2Sell is currently distribution more than 200.000 items from +60 countries.

"This is a great opening in a modern way of distribution after pandemic and increases our foothold in Southeast Asia, starting from Singapore." states Valtteri Eroma, CEO of Arctic Blue Beverages.

With this distribution partnership Arctic Blue Beverages will reach more than 100.000 B2B customers across Southeast Asia.

**For more information, please contact**

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### **About Us**

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Arctic Blue Beverages AB is a Nordic beverage company whose best-known products are the multi-award winning Arctic Blue Gin, Arctic Blue Gin Navy Strength and the world's first dairy-free gin-based oat liqueur, Arctic Blue Oat. The company invests heavily into international export and its products are sold in Finland, Sweden, Japan, Australia and more than a dozen other countries. For more information, visit *Arctic Blue Beverages* webpage <https://arcticbluebeverages.com>

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ARCTIC BLUE BEVERAGES

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# ARCTIC BLUE BEVERAGES

*This information is information that Arctic Blue Beverages is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 2022-05-12 16:29 EEST.*

## Attachments

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[Arctic Blue Beverages signs distribution agreement with leading Southeast Asian distribution platform Buy2sell \(LLHP PTE. LTD.\)](#)