

Bygghemma wins inaugural AI Visibility award at Swedish SEO Awards 2026

Bygghemma, part of BHG Group AB (publ) ("BHG"), has won the inaugural AI Visibility award at the Swedish SEO Awards 2026. The award recognises Bygghemma's strong growth in AI-powered search visibility and marks its third Swedish SEO Award.

The Swedish SEO Awards recognise outstanding performance in organic search. Introduced this year, the AI Visibility award highlights websites that have achieved strong growth in mentions and citations across AI-powered search services. The jury highlighted Bygghemma's established track record in SEO and its strong performance in AI-driven search, based on data from Ahrefs Brand Radar.

The recognition also reflects BHG's strategic focus on adapting to changing customer behaviour through AI and data. At its Capital Markets Day in March 2026, BHG identified visibility in AI-powered search as one of its strategic focus areas, alongside initiatives to enhance customer experience and improve operational efficiency.

Attachments

[Bygghemma wins inaugural AI Visibility award at Swedish SEO Awards 2026](#)