

PRESS RELEASE

24 June 2026 08:00:00 CEST

Invitation to presentation of the second quarter 2026 interim report

Nelly Group will publish second quarter interim report 2026 on Wednesday 15 July at 08 a.m. CEST. Analysts, investors and media are invited to a conference call the same day at 09 a.m. CEST.

The conference call will be held in English and hosted by Helena Karlinder-Östlundh CEO and Josefin Dalum CFO.

Note: It is only possible to ask questions in writing (not by phone). To submit questions you want answered after the presentation, please use the link below. It is possible to submit written questions both before and during the broadcast.

Link to webcast: <https://nelly.videosync.fi/2026-07-15-q2>

To listen to the presentation by phone, the following call-in details are available:

Finland: +358 9 4245 0972

Sweden: +46 8 525 07003

United Kingdom: +44 20 7043 5048

United States: +1 (774) 450-9900

Conference ID: 5009466#

User ID: 88735#

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Nelly Group AB

Corporate Domicile Borås

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Postal address

Box 690, 501 13 Borås

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About Nelly Group

Nelly is one of the best-loved fashion destinations for young women in the Nordic region. The strength of our offer lies in the combination of our own NELLY brand and carefully selected external brands. Since our launch in 2004, our passion for fashion and products that engage our customers has enabled us to establish a leading position on our core markets as a pioneer in digital direct sales. The company has one million customers in the Nordics online and sales of SEK 1.3 billion per year. Nelly's first physical Flagship Store opened on Drottninggatan in Stockholm in 2023, and we opened our doors on Strøget in Copenhagen in 2025. The group was previously called Qliro Group. Nelly Group is listed on Nasdaq Stockholm in the mid-cap segment with the ticker "NELLY".

Attachments

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