

Elliptic Labs Signs New Expansion License Agreement with Current Smartphone Customer

Oslo, Norway – Elliptic Labs (OSE: ELEABS) has signed a new license agreement with an existing Top-5 global smartphone manufacturer, covering a minimum of five smartphone models scheduled to be launched in 2026.

The agreement extends the manufacturer's use of Elliptic Labs' AI Virtual Proximity Sensor™ INNER BEAUTY® – a software-only sensor that replaces legacy proximity sensing hardware components. The solution delivers reliable proximity detection while lowering hardware complexity and supporting more sustainable devices, giving OEMs greater design freedom and a flexible software foundation for continued innovation.

As smartphones evolve, intelligence is increasingly moving into the embedded software layer – turning sensing into a continuously running capability that adapts in real time to real-world conditions. AI Virtual Smart Sensors are a practical example: they deliver high-performance sensing through efficient embedded software, replacing legacy hardware while enabling new levels of scalability, product flexibility, and differentiated device design – and providing a foundation for further innovation without additional hardware complexity.

"This agreement shows that our customers continue to choose Elliptic Labs as they scale AI-based sensing across new smartphone launches," said Ola Sandstad, CEO of Elliptic Labs. "AI in devices must work consistently across environments and usage scenarios. Our AI Virtual Smart Sensor Platform™ is proven at scale and helps OEMs build better, more streamlined smartphones generation after generation."

The agreement includes a guaranteed minimum license fee per model.

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About Elliptic Labs

Elliptic Labs' AI Virtual Smart Sensor Platform™ brings contextual intelligence to devices, enhancing user experiences. Our technology uses proprietary deep neural networks to create AI-powered Virtual Smart Sensors that improve personalization, privacy, and productivity.

Currently deployed in nearly 1 billion devices, our platform works across all devices, operating systems, platforms, and applications. By utilizing system-level telemetry data to cloud-based Large Language Models (LLMs), the AI Virtual Smart Sensor Platform delivers the unrivaled capability to utilize output data from every available data source. This approach allows devices to better understand and respond to their environment, making technology more intuitive and user-friendly. At Elliptic Labs, we're not just adapting to the future of technology – we're actively shaping it. Our goal is to continue pushing the boundaries of contextual intelligence, creating more intuitive and powerful experiences for users worldwide.

Elliptic Labs is headquartered in Norway with presence in the USA, China, South-Korea, Taiwan, and Japan. The company is listed on the Oslo Stock Exchange. Its technology and IP are developed in Norway and are solely owned by the company.

Trademark

INNER BEAUTY is a registered trademark of Elliptic Labs.

AI Virtual Smart Sensor, AI Virtual Proximity Sensor, and AI Virtual Smart Sensor Platform are trademarks of Elliptic Labs.

All other trademarks or service marks are the responsibility of their respective organizations.

Image Attachments

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Attachments

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