

## Thunderful Welcomes Games Industry Veteran Jennie Wilund as EVP of Operations

**Thunderful Group AB (publ) is pleased to welcome Jennie Wilund as Executive Vice President of Operations. Jennie is well acquainted with the group after having worked closely with the executive management team as a consultant. In her new permanent role, she will help with overseeing the effective operation of all group-level functions, executive initiatives, and long-term business planning.**

“We are very pleased to have Jennie joining us as EVP of Operations. Her extensive experience and skillset from leadership positions in the games industry for more than fifteen years will be invaluable as we continue to gear up Thunderful,” says **Martin Walfisz**, CEO of Thunderful Group.

Jennie Wilund’s experience in the gaming industry is vast, ranging from mobile games to AAA titles, and includes working in executive positions at renowned companies such as Toca Boca, Avalanche Studios and Glorious Games Group (formerly Stardoll).

“Most of my previous workplaces have been in the same phase as Thunderful is currently in—when transformation is needed, which is where I excel the most. After having worked closely with this team during its restructuring program, I’m thrilled to be part of the journey moving forward and to continue building this exciting company,” says **Jennie Wilund**, newly appointed EVP of Operations at Thunderful Group.

### **New Leadership Structure - Focusing on the Publishing Business**

In addition to Jennie Wilund joining the group, as part of Thunderful’s ambition to strengthen its publishing operations, **Kathrin Strangfeld**, who has held several executive positions at Thunderful, moves into the role of EVP of Publishing. She is joined by **Johan Mannerhill** and **Thomas Luecking** who have held senior management roles within Thunderful and now both take on roles as VPs of Product Management. The purpose of these organisational changes is to establish a stronger foundation for Thunderful’s publishing department, with a focus on raising the bar for all products in terms of critical acclaim, commercial success, and operational excellence.

### **For more information, please contact:**

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### **About Thunderful Group**

Thunderful Group focuses on publishing and developing high-quality digital games for PC and console platforms. Headquartered in Gothenburg, Sweden, Thunderful Group spans a significant portion of the game industry value chain through its two main operating segments: Publishing and Co-Development & Services. The group encompasses a global games publishing business, eight game studios with various creative and technological expertise, and a services business. The segments work synergistically to develop, market, and support a diverse portfolio of gaming experiences. Thunderful Group is listed on Nasdaq First North Premier. FNCA Sweden AB is appointed Certified Adviser.

**Attachments**

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