

Eduviva Group continues its European expansion with the acquisition of TTS in the UK

Eduviva Group, the European market leader in creative and educational products, has acquired TTS, a leading UK provider of educational products, curriculum-led learning resources and furniture for pre-schools and schools in the UK as well as international customers. The acquisition establishes a strong platform for Eduviva Group in the UK and further strengthens the group's position as the most comprehensive platform for creative and educational products in Europe.

Eduviva Group has completed the acquisition of RM Educational Resources Ltd and its subsidiaries from RM Plc. RM Educational Resources Ltd, known in the market as TTS, is headquartered in Nottingham, United Kingdom, and is a well-established supplier of educational resources, furniture and curriculum-led products. The company holds a strong position in the UK market and has an international reach across Europe, the Middle East and other markets.

TTS has a particularly strong position in own-developed and curriculum-based products, with a broad assortment across early years, furniture, ICT, special educational needs and other key learning categories. The acquisition gives Eduviva Group a strong platform in the UK education market and significantly strengthens the group's international B2B business.

"TTS has a strong heritage, deep customer insights and a differentiated portfolio of proprietary educational products. Welcoming TTS to our group will significantly support our ambition to become the European number one source of inspirational and sustainable solutions for creative and playful learning. The TTS business is highly complementary to our group and gives us a strong platform in the UK, while also strengthening our international offering. Together, we see significant opportunities to develop new products, share expertise and create even more value for teachers and learners" says David Persson, CEO Eduviva Group.

TTS will become part of Eduviva Group and operate as a separate business unit alongside the Group's existing businesses. Eduviva Group's decentralised operating model means that TTS will continue to build on its established market position, customer relationships and product development capabilities, while gaining access to the group's broader product ranges, sourcing resources and European network.

"We are pleased to have found a buyer for TTS which is familiar with the business. With a number of their brands having acted as key distributors, we believe Eduviva Group is well-placed to build on the success TTS has enjoyed over many years. I would like to thank all my TTS colleagues for their commitment over the years. Today's announcement is a testament to their hard work and the fundamental strengths of the TTS business" says Mark Cook, Chief Executive, RM

The acquisition is also expected to strengthen Eduviva Groups's ability to develop and scale own brands, international sales and product innovation across the group. TTS is already an important partner and supplier to several Eduviva Group companies, and the combination creates further opportunities for collaboration within learning materials, furniture, private label development and sourcing.

For additional information:

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About Eduviva Group

Eduviva Group, headquartered in Osby, Sweden, is the European market leader in creative and educational products. Under the common mission of igniting the passion to create and joy to learn, Eduviva Group operates five business units:

- **Lekolar** – Nordic market leader in learning materials and learning spaces for educators (B2E)
- **Heutink** – Dutch market leader in learning content, learning materials and learning spaces for educators (B2E)
- **Panduro** – Nordic and Benelux omnichannel market leader in arts and craft (B2C)
- **Playbox** – A leading producer and wholesaler of arts and craft products (B2B)
- **Baert** – Belgian market leader in learning materials and learning spaces for educators (B2E)

In 2025, Eduviva Group's revenues amounted to approximately SEK 5.9bn. Since 2017, the company is majority owned by Nalka Invest AB.

Read more at www.eduvivagroup.com

About TTS

TTS is a UK-based supplier of educational resources, furniture and curriculum-led learning products for schools, early years settings and international customers. The company is headquartered in Nottingham and serves customers across the UK and internationally. TTS has a broad portfolio covering areas such as early years, furniture, ICT, art and craft, PE, stationery, special educational needs, maths, science and other curriculum categories. The company is known for its own-developed educational products and its focus on supporting teachers and children with practical, engaging and inspiring learning resources.

Attachments

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