



Hemnet's Nomination Committee proposes Fredrik Strömsten as new member of the Board of Directors

The Nomination Committee of Hemnet Group AB (publ) ("Hemnet") proposes the election of Fredrik Strömsten as a new member of the Board of Directors at the Annual General Meeting on May 8, 2026.

Fredrik Strömsten (born 1988) most recently served as Chief Product Officer (CPO) and Chief Strategy Officer (CSO) at the AI company Sana Labs AB, where he was also a member of the Board. Fredrik has an extensive operational background in the tech and real estate sectors as the co-founder and CEO of real estate marketplace Qasa, acquired by Vend in 2019. Furthermore, he brings significant capital markets experience from his previous role as Vice President at Cevian Capital.

Through the nomination of Fredrik Strömsten, the Board will be strengthened with deep expertise in product leadership and AI, combined with a strategic understanding of both digital marketplaces and financial markets.

Fredrik Strömsten is proposed to succeed Rasmus Järborg, who has declined re-election.

Andreas Haug, Chair of the Nomination Committee, commented:

"We are very pleased to propose Fredrik Strömsten as a new member of Hemnet's Board of Directors. Fredrik is a modern leader who combines a strong product focus with a deep understanding of how to create value in technology-intensive and fast-growing companies. His unique perspective on digital ecosystems and experience building AI native companies will be a significant asset for Hemnet's continued development.

The Nomination Committee would also like to extend its sincere thanks to Rasmus for his valuable contributions to the Board. With his extensive experience in product development and the financial sector, Rasmus has provided important perspectives that have been highly valuable to the work of the Board over the past two years."

The Nomination Committee's full proposal and reasoned statement will be published in due time before the Annual General Meeting in connection with the notice convening the meeting.

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About Hemnet

Hemnet operates the leading property platform in Sweden. The company emerged as an industry initiative in 1998 and has since transformed into a "win-win" value proposition for the housing market. By offering a unique combination of relevant products, insights and inspiration, Hemnet has built lasting relationships with buyers, sellers, and agents for more than 25 years. Hemnet shares a mutual passion for homes with its stakeholders and is driven by being an independent go-to-place for people to turn to for the various housing needs that arise through life. This is mirrored in the Company's vision to be the key to your property journey, supplying products and services to improve efficiency, transparency and mobility on the housing market. Hemnet's is listed on Nasdaq Stockholm ('HEM').

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