

PRESS RELEASE

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Market leading launchpad DAO Maker new partner for \$KOBAN launch

Fragbite Group AB (publ) ("Fragbite Group") subsidiaries Lucky Kat and Wagmi have partnered with market leading launchpad DAO Maker for the public launch and sale of in-game token \$KOBAN.

Shortly before the public launch of \$KOBAN, there will be a pre-sale during approximately two weeks when \$KOBAN is offered on a number of launchpads. Each launchpad has its own network of members who are offered select projects to invest in before they are publicly listed on exchanges. Lucky Kat and Wagmi have partnered with market leader DAO Maker, a global launchpad known for its rigorous vetting process aimed at connecting innovative projects with their large community of retail and venture capital investors.

"Launching \$KOBAN is the final step in completing the financial ecosystem of Fragbite Group's web3 games. The launch will not just kick off the use of \$KOBAN in our games, it will also inject more capital into the next stages of game development, as well as increase the number of engaged investors and players. Congratulations to Zara and the team for succeeding in partnering with the market leading launchpad, we are in good hands with DAO Maker and I look forward to the pre-sale," says Stefan Tengvall, President and CEO, Fragbite Group.

"We are proud to partner with DAO Maker and I believe \$KOBAN is a great fit for their investor community. DAO Maker is a highly popular partner due to how well they serve their projects. They accept less than 1% of all applications, so having the global number one launch pad recognising the potential and power of the \$KOBAN ecosystem is a feather in our cap. I look forward to updating shareholders soon with more details on the launch," says Zara Zamani, CEO, Lucky Kat and Board Member, Fragbite Group.

Lucky Kat and Wagmi are currently in negotiations with additional, smaller launchpads for the pre-sale of \$KOBAN, as well as with top tier exchanges on which \$KOBAN will be traded after the public launch. More information will follow shortly via press release.

The \$KOBAN token is a collaboration between Fragbite Group subsidiaries Lucky Kat and Wagmi. Wagmi is the Company's issuer of financial assets within web3 and is, in its capacity as a licensed Virtual Asset Service Provider, responsible for issuing \$KOBAN under the supervision of the Gibraltar Financial Services Commission. Lucky Kat is the Company's developer of web3 games and manages the \$KOBAN launch process in terms of operations, sales, marketing and stakeholder communication.

About DAO Maker

Positioned as the premier platform for tokenised fundraising, DAO Maker is transforming the financial markets by making venture capital accessible to the general public. Since its launch, DAO Maker has grown to over 1,000,000 wallets connected and more than 300,000 KYC controlled users and facilitated the successful funding of more than 175 projects. Known for its compliant, intuitive, and swift launch process, DAO Maker ensures the safety of end-users while enabling project completion in just minutes.

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Redeye AB is the Company's Certified Adviser.

About us

Fragbite Group (publ) is a Swedish corporate group with a portfolio of established subsidiaries that develop, adapt and publish games and esports content within GAMING, ESPORTS and WEB3. Our products are developed for both traditional platforms – PC, mobile and console – and modern web3 platforms built on blockchain technology. The Group is headquartered in Stockholm and listed on Nasdaq First North Growth Market.

Attachments

[Market leading launchpad DAO Maker new partner for \\$KOBAN launch](#)