

PRESS RELEASE
January 14, 2022

Hedin Mobility Group is building a completely new Ford facility in Borås

Hedin Mölndal Bil AB, a wholly owned subsidiary of Hedin Mobility Group AB (publ), has commissioned Castellum AB to build a completely new Ford facility on Tvinnaregatan in Brämhult, Borås.

The new facility will be a full-service facility and will offer both sales and service of new and used Ford passenger and commercial vehicles. Estimated opening is during the second quarter of 2023.

Hedin Mölndal bil AB delivered approximately 6,800 new Fords in 2021, and had a total turnover of SEK 2.9 billion including workshop services.

"It feels extra fun to be able to build a completely new Ford facility in Borås, where Anders Hedin and his father Ingemar started their business in 1985. I myself have also been active in Borås and know the market there quite well. Hedin Mölndal Bil currently has 15 dedicated Ford facilities in Sweden and is in a strong growth phase. Borås with its proximity to Gothenburg will complement the existing presence in the western region of Sweden in an excellent way." - Anderz Larqvist, CEO Hedin Mölndal Bil AB.

"It feels fantastic that Hedin Mölndal Bil AB is investing in new Ford dealership in Borås. The property that we are developing together with them will be built with sustainability in focus through well-balanced choices for energy, materials and indoor climate. Completely in line with Castellum's high ambitions for sustainability. The property will be environmentally certified with Miljöbyggnad Silver", says Anna Grundström Ahlqvist, Business Area Manager for Castellum Borås.

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About Hedin Mobility Group

Hedin Mobility Group is one of Europe's largest privately owned car dealers. The Group's portfolio includes over 30 car brands and the company provides full service for both private and corporate customers. The business is represented in more than 140 locations in Sweden, Norway, Belgium, Switzerland and Germany.

The portfolio also includes the general distribution of Ford and MG in Sweden, Dodge and RAM in Europe, wholesale operations of tires and spare parts, the car rental company Mabi Mobility AB, the private leasing company Car to Go Sweden AB, the corporate leasing company Unifleet AB and co-ownership in Pendragon PLC and iMove AS.

Hedin Mobility Group is part of the Hedin Group together with Tuve Bygg AB and I.A. Hedin Fastighet AB. Hedin Group is also a partner in Consensus Asset Management and Ripam Invest AB, which owns Marstrands Kurhotell, Kurbadhus and Societetshus. www.hedingroup.com

Image Attachments

Ford Borås

Attachments

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