

Elliptic Labs initiates cost efficiency initiative following strategic review

Oslo, Norway - [Elliptic Labs](#) (OSE: [ELABS](#)) today announces cost efficiency initiatives as part of the strategic review announced on the company's third quarter 2025 disclosure.

The planned actions involve cost reductions and organizational changes aimed at aligning the company's structure and resource allocation across existing and new product verticals. The actions are expected to improve execution focus, strengthen accountability, and help build a more efficient organization.

The cost efficiency initiative will include organizational adjustments and layoffs across selected functions and locations. The adjustments are expected to result in annualized reductions of approximately 15% in combined personnel and other operating expenses and approximately 12% in capitalized development costs, compared to the company's cost base for the last twelve months ended Q3 2025.

The measures are planned to be completed in February 2026 with full run-rate effects from that point forward.

"Elliptic Labs has a strong and highly competent organization, and we greatly value the contribution of our employees. This initiative is about focusing our resources more clearly and organizing ourselves to support profitable growth going forward. While these steps are difficult to take, they are necessary to strengthen our foundation and position Elliptic Labs for the next phase," said CEO Ola Sandstad.

Elliptic Labs will continue to deliver on and grow its established core business with smartphones and laptops, which remain central to the company's commercial foundation. At the same time, the company is positioning itself to build a strong platform for expansion into additional verticals.

"Elliptic Labs has a highly skilled and dedicated organization, and the Board and management remain deeply appreciative of the competence, commitment and contribution of our employees. However, these initiatives represent necessary and valuable steps forward for Elliptic Labs, reinforcing our financial position and strengthening our ability to grow and create value over time," says Chairman of the Board, Svenn-Tore Larsen in Elliptic Labs.

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About Elliptic Labs

Elliptic Labs' AI Virtual Smart Sensor Platform™ brings contextual intelligence to devices, enhancing user experiences. Our technology uses proprietary deep neural networks to create AI-powered Virtual Smart Sensors that improve personalization, privacy, and productivity.

Currently deployed in nearly 1 billion devices, our platform works across all devices, operating systems, platforms, and applications. By utilizing system-level telemetry data to cloud-based Large Language Models (LLMs), the AI Virtual Smart Sensor Platform delivers the unrivaled capability to utilize output data from every available data source. This approach allows devices to better understand and respond to their environment, making technology more intuitive and user-friendly. At Elliptic Labs, we're not just adapting to the future of technology – we're actively shaping it. Our goal is to continue pushing the boundaries of contextual intelligence, creating more intuitive and powerful experiences for users worldwide.

Elliptic Labs is headquartered in Norway with presence in the USA, China, South-Korea, Taiwan, and Japan. The company is listed on the Oslo Stock Exchange. Its technology and IP are developed in Norway and are solely owned by the company.

This information has been submitted pursuant to the Securities Trading Act § 5-12 and MAR Article 17. The information was submitted for publication, through the agency of the contact persons set out above, at 2026-01-27 08:00 CET.

Attachments

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