

Solid Clouds enters into closed Beta test with its latest game, Starborne Frontiers

Solid Clouds has reached a key development milestone by entering into a closed Beta test of its latest game, Starborne Frontiers.

User feedback and engagement data gained from the test period will be used to continuously improve the game in preparation for its launch.

Firstly, user data from the test will help Solid Clouds to increase player retention and enhance their engagement by pinpointing aspects of the game that need further adjustment. Secondly, it will serve to fine-tune the in-game store offerings so as to achieve the desired lifetime value and revenue from each player. After the Beta test has established that the game has reached the required thresholds regarding Key Performance Indicators for a successful scale-up, the next major milestone will be the launch of Frontiers.

"We are forging ahead with the development of Frontiers," says CEO Stefán Gunnarsson. "It has been receiving very positive feedback from our test players. This milestone has been reached on schedule as a result of a well-executed plan and the efforts of our high-performance, dedicated team."

For further information please contact

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Image Attachments

Starborne Frontiers

Attachments

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