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H100 Group AB resolves on a directed share issue, raising proceeds of approximately SEK 42.9 million

The Board of Directors of H100 Group AB ("H100 Group" or the "Company") has today resolved on a directed share issue of up to 4,840,910 new shares in the Company at a subscription price per share of SEK 8.86 (the "Directed Share Issue") to a number of qualified investors, raising gross proceeds of approximately SEK 42.9 million. The net proceeds will be used to pursue investment opportunities within the framework of the Company's Bitcoin Treasury Strategy.

The Directed Share Issue

The Board of Directors of the Company has today, by virtue of the authorization granted by the Extraordinary General Meeting held on 7 March 2025, resolved on the Directed Share Issue, raising gross proceeds of approximately SEK 42.9 million. The investors in the Directed Share Issue are Ulf Jönsson, Steven Daniel Bissell, Cindy A Houck, Judy Brodhead, Anthony Allen Brodhead, Jason Robert Lewis, Geert Habraken, Max Steven van Hoek, Jimmy Szalai, Sebastiaan Hendrik Gerrit Jan Ribbink, Jeroen de Vogel, Rick van der Velden, M.C.H. van Kroonenburg and Natanya Brooks (the "**Investors**").

The subscription price per share of SEK 8.86 in the Directed Share Issue corresponds to the volume-weighted average price of the Company's share on Nordic SME on 11 July 2025, the trading day immediately preceding the Directed Share Issue, and has been determined through arm's length negotiations with the Investors, and taking into account the Company's financing needs, the alternative cost of other financing and the assessed market interest for an investment in the Company. It is the Board of Directors' judgement, based on the above factors, and taking into account that the ability to raise capital, buy Bitcoin and increase Bitcoin per share is one of the core value-creating metrics of a company with a Bitcoin Treasury Strategy as well as the high competition in the sector for attracting long-term and knowledgeable investors, that the subscription price reflects current market conditions and current demand. Against this background, the Board of Directors considers the subscription price to be on market terms.

Background and reasons

H100 Group is a health technology company operating in the health and longevity industry. The Company's business idea is to support providers of health and lifestyle services through AI-powered automation, digital growth tools, and integrated platform solutions, with the goal of helping people live healthy lives to 100 and beyond. The Company has adopted a Bitcoin Treasury Strategy as part of its long-term corporate and financial strategy, reflecting the Company's conviction that Bitcoin constitutes a strong strategic reserve asset.

The net proceeds from the Directed Share Issue will be used to pursue investment opportunities within the framework of the Company's Bitcoin Treasury Strategy. The primary objective of the Bitcoin Treasury Strategy is to preserve capital, enhance balance sheet strength, and ensure long-term access to capital.

For more information about the Company's Bitcoin Treasury Strategy, please refer to the press release published on 30 June 2025.

Deviation from the shareholders' preferential rights

The reason for the deviation from the shareholders' preferential rights is that the Board of Directors carefully has considered the possibility of raising capital through a rights issue but concluded that a deviation from the shareholders' preferential rights serves the best interests of the Company and its shareholders, mainly as (i) a rights issue would take longer time to implement which, especially under current markets conditions, would entail an exposure to potential market volatility; (ii) the Directed Share Issue can be carried out at a significantly lower cost and complexity than a rights issue; (iii) the speed of the process enables the Company to pursue investment opportunities within the framework of its Bitcoin Treasury Strategy, while at the same time maintaining a flexible and balanced capital structure; (iv) the high competition in the sector for attracting long-term and knowledgeable investors in Bitcoin Treasury companies requires the Company to act swiftly and flexibly in the capital markets, which a directed issue facilitates more effectively than a rights issue; and (v) the Directed Share Issue diversifies and strengthens the Company's shareholder base with strategically important investors, thereby broadening the base of financially strong shareholders and strengthening the liquidity of the Company's share.

Furthermore, based on the current market climate, a rights issue would likely have required significant underwriting commitments from an underwriting syndicate, which would have entailed additional costs and/or further dilution depending on the type of consideration paid for such underwriting. A rights issue would likely also have needed to be realized at a lower subscription price given the discount levels of rights issues recently realized in the market. The terms of the Directed Share Issue have been set through arm's length negotiations between the Company and independent third parties.

With the above considered, the Board of Directors has made the assessment that the reasons to carry out the Directed Share Issue outweigh the reasons that justify the main rule of issuing shares with preferential rights for existing shareholders and that the Directed Share Issue is the most favorable alternative for the Company to carry out the capital raising.

Share capital, shares and dilution

As a result of the Directed Share Issue, the number of shares in the Company will increase by up to 4,840,910 and the Company's share capital will increase by up to SEK 484,091, corresponding to a dilution of the number of shares and votes in the Company of approximately 1.72 percent based on the current share capital and number of shares in the Company, also taking into account shares that have been issued but not yet registered with the Swedish Companies Registration Office.

This disclosure contains information that H100 Group AB is obliged to make public pursuant to the EU Market Abuse Regulation (EU nr 596/2014). The information was submitted for publication, through the agency of the contact person, on [date] [time] CEST.

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This press release is not a prospectus as set forth in Regulation (EU) 2017/1129 (the “**Prospectus Regulation**”) and has not been approved by any regulatory authority in any jurisdiction. The Company has not approved any securities offering to the public in any member state of the EES and no prospectus has been published or will be published in connection with the Directed Share Issue. In each member state of the EES, this message is only directed towards “qualified investors” in that member state in accordance with the definition in the Prospectus Regulation.

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This press release does not identify, or purport to identify, the risks (direct or indirect) that may be associated with an investment in the Company's shares. Any investment decision to acquire or subscribe for new shares in the Directed Share Issue must be made on the basis of all publicly available information relating to the Company and the Company's shares. This press release does not constitute a recommendation for any investors' decisions regarding the Directed Share Issue. Each investor or potential investor should conduct an examination on their own, analysis and evaluation of the business and information described in this press release and any publicly available information. The price and value of the securities can decrease as well as increase. Achieved results do not provide guidance for future results. Neither the contents of the Company's website nor any other website accessible through hyperlinks on the Company's website are incorporated into or form part of this press release.

Failure to follow these instructions may result in a breach of the Securities Act or applicable laws in other jurisdictions.

Forward-looking statements

This press release contains forward-looking statements that reflect the Company's intentions, assessments, or expectations about the Company's future results, financial position, liquidity, performance, prospects, anticipated growth, strategies and opportunities and the markets in which the Company operates. Forward-looking statements are statements that do not relate to historical facts and may be identified by the inclusion of words such as “believe”, “expect”, “anticipate”, “intend”, “may”, “plan”, “estimate”, “will”, “should”, “could”, “aim” or “might”, or, in each case, their negative, or similar expressions. The forward-looking statements in this press release are based upon various assumptions, many of which are based, in turn, upon further

assumptions. Although the Company believes that the assumptions reflected in these forward-looking statements are reasonable, it cannot be guaranteed that they will materialize or prove to be correct. Because these assumptions are based on assumptions or estimates and are subject to risks and uncertainties, the actual results or outcome could differ materially from those set out in the forward-looking statements as a result of many factors. Such risks, uncertainties, contingencies and other important factors could cause actual events to differ materially from the expectations expressed or implied in this release by such forward-looking statements. The Company does not guarantee that the assumptions underlying the forward-looking statements in this press release are free from errors and readers of this press release should not place undue reliance on the forward-looking statements in this press release. The information, opinions and forward-looking statements that are expressly or implicitly contained herein speak only as of the date of this press release and are subject to change. Neither the Company nor anyone else undertake to review, update, confirm or to release publicly any revisions to any forward-looking statements to reflect events that occur or circumstances that arise in relation to the content of this press release, unless this is required under law or Nordic Growth Market NGM AB's Rules for companies whose shares are listed on Nordic SME.

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About H100 Group

H100 Group AB is a health technology company operating in the health and longevity industry. The company's business idea is to support providers of health and lifestyle services through AI-powered automation, digital growth tools, and integrated platform solutions, with the goal of helping people live healthy lives to 100 and beyond.

H100 follows a clear growth strategy focused on building a seamless ecosystem where AI integration enhances efficiency and expands service offerings. Growth is further accelerated through strategic acquisitions of key players within its ecosystem, aiming to consolidate and scale the business.

The company is listed on NGM Nordic SME. For more information, visit www.h100.group.

This information is information that H100 Group is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 2025-07-13 22:43 CEST.