



Press release
Stockholm September 2, 2019

Mobilelinks wins new contract and expands Nordic IP media network with Net Insight

Stockholm, Sweden – Mobilelinks, one of Northern Europe’s leading media service providers, expands its Nimbra-based contribution network to increase capacity and offer more services to customers.

Mobilelinks’ media contribution network covers Sweden, Norway, Denmark, Finland and connects to the UK. The network is based on Net Insight’s Nimbra 1060 platform, offering 100G capacity, and is now being expanded to handle more live premium sports and entertainment content for customers such as Nordic Entertainment Group (NENT), IMG, Bonnier Broadcast, Discovery, Warner, NEP and HDR. NENT’s new network is the latest addition to Mobilelinks’ fast and reliable network for live video and efficient file-based workflows.

“For years, Mobilelinks has provided contribution services over fiber infrastructure using Net Insight’s Nimbra platform,” says Andreas Langell, CEO of Mobilelinks. “Recently one of our core nodes was upgraded to cope with an increased capacity need to Nimbra 1060, and we are therefore confident in expanding our network with more units of this multi-service transport platform, to support our customers accomplishing both live and file-based workflows over the same WAN with guaranteed quality. It also opens up our clients’ facilities to handle remote productions.”

“Mobilelinks is committed to the deliver fast and reliable connectivity and provide superior services to their media customers,” says Ulrik Rohne, VP Media Networks at Net Insight. “And we are delighted to continue working closely with them offering lossless 100G transport of live premium sports and entertainment.”

The order was placed and delivered in the second quarter 2019 and implementation takes

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place in September.

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About Net Insight

Net Insight is a global leader in media networks, resource optimization and streaming solutions. With more than 20 years' experience, Net Insight is a trusted and important partner and a leading force in the media tech industry in creating a better media experience.

Net Insight is powering the evolving media business in a connected world where technology enables seamless meetings between producers, distributors and consumers of content – regardless of geographical location, technical resources or distribution network. With its deep market knowledge and insight, genuine customer focus and world-leading innovative technology, Net Insight makes it easier to create and deliver better content in a more reliable and effective way. Net Insight is driven by the idea that everything can always be done smarter, for both its customers and their customers.

More than 500 world-class customers run mission-critical media services using Net Insight's solutions in more than 60 countries worldwide. Net Insight is listed on Nasdaq Stockholm.

For more information, please visit netinsight.net

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About Mobilelinks

As Northern Europe's leading partner in the delivery of broadcast media we operate throughout Sweden, Norway, Denmark and Finland. We offer transmissions via satellite, IP infrastructure and Mobile networks.

Our experience for contribution and production of events are the ideal match to give our clients the best possible solution for their production.

For further information, please contact:

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Attachments

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