



Hemnet Buyers' Barometer March 2026: Subdued Price Expectations

In Hemnet's Buyers' Barometer for March, price expectations have weakened. The share of homebuyers who expect prices to fall increased from 10 percent in February to 13 percent in March.

At the same time, the share of buyers expecting rising property prices decreased marginally, from 43 to 42 percent during the same period. Overall, this results in a net balance—the difference between those expecting rising versus falling prices—of +29 percent. This represents a decrease of 4 percentage points compared to February's survey.

Percentage of buyers expecting:

- **Rising prices:** 42.2 percent (42.9% previous month)
- **Falling prices:** 13.2 percent (10.3% previous month)
- **Unchanged prices:** 44.7 percent (46.8% previous month)

Erik Holmberg, Market Analyst at Hemnet, comments:

"We are now seeing a slight dampening in price expectations, which is likely linked, in part, to concerns regarding the geopolitical situation. However, the change is relatively small, and generally, many parameters such as interest rates, the labor market, and property prices have shown stable development during the start of the year. In the short term, the conflict in the Middle East is likely to have a limited impact on the housing market; however, if it leads to increased inflation and rising interest rates, it could affect mobility and price trends moving forward."

About the survey: Hemnet's Buyers' Barometer was sent to 2,006 respondents between March 1st and 3rd.

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About Hemnet

Hemnet operates the leading property platform in Sweden. The company emerged as an industry initiative in 1998 and has since transformed into a "win-win" value proposition for the housing market. By offering a unique combination of relevant products, insights and inspiration, Hemnet has built lasting relationships with buyers, sellers, and agents for more than 25 years. Hemnet shares a mutual passion for homes with its stakeholders and is driven by being an independent go-to-place for people to turn to for the various housing needs that arise through life. This is mirrored in the company's vision to be the key to your property journey, supplying products and services to



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improve efficiency, transparency and mobility on the housing market. Hemnet is listed on Nasdaq Stockholm ('HEM').

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