



Net Insight and Mo-Sys partners to showcase groundbreaking remote production at NAB Show 2023, revolutionizing global sports broadcasting

Stockholm, Sweden – Net Insight and Mo-Sys proudly announce a next generation remote production demo being performed at NAB Show together with one of Net insight's customers, in Las Vegas on April 16-19. The solution demonstrates the next level in remote production allowing both production and camera crews to work remotely in a fully seamless manner, dramatically reducing cost and improving sustainability for the media industry.

Net insight, a leader in live media transport, and Mo-Sys, a world-renowned manufacturer of virtual production solutions and camera robotics, have partnered to provide a groundbreaking solution for the media industry that enables ultra-low latency and precise synchronization for controlling robotic camera heads in remote production. This innovative service solution empowers broadcasters and media companies to deliver high-quality content experiences to audiences worldwide with greater efficiency and reliability than ever before. The demo is performed with a global media service provider delivering thousands of remote productions annually, showcasing the cost- and sustainability benefits of full remote production workflows for sports events, allowing both production and camera crew to work remotely while maintaining full quality and control.

As a provider of innovative media solutions, Net Insight's Nimbra product family offers unique features that enable ultra-low latency and frame alignment, critical for applications that require precise timing and synchronization, such as controlling robotic camera heads with Mo-Sys solutions. These capabilities are made possible using advanced networking technologies and real-time monitoring tools that ensure high-quality, reliable, and secure delivery of media content across

Net Insight AB (publ) Box 1200, SE-171 23 Solna, Sweden Visit: Smidesvägen 7, Solna Office: +46 8 685 04 00 Corp.id.no: 556533-4397. Vat.no: SE556533439701 Email: info@netinsight.net www.netinsight.net the global video connect managed media network offered by Net Insight's customer. The Mo-Sys solution together with the real-time properties of the Nimbra system, enable a camera operator to experience the sensation of directly manipulating and moving the camera and box lens by controlling the Mo-Sys U50 robotic head, remotely over the network.

On the other end, Mo-Sys integrates Vinten V750i as a remote pan-bar controller, which provides the operator with complete control over the weight and stiffness. As a result, the operator can replicate the familiar tactile sensation of working with a camera in an arena setting while controlling it from another location in the world.

"Our media delivery ecosystem empowers broadcasters and media companies to deliver engaging and immersive content experiences daily to audiences worldwide," says Christer Bohm, Vice President Product Management at Net Insight. "We continuously offer new innovations across the Media & Entertainment vertical with our market-leading product offerings, which are designed to meet the evolving needs of our customers."

"The Mo-Sys U50 offers precise remote control of cameras and box lenses, allowing camera operators to replicate the feel of moving the camera directly. This maximizes productivity, improves safety and comfort, and enables use with the latest AR and Virtual Production tools for even more creative possibilities. We're proud to offer this innovative solution for worldwide remote production to our customers," says Florian Gallier, Strategic Partnerships Manager at Mo-Sys Engineering.

For more information about the integrated solution and the NAB Show 2023 demo, please visit the <u>Net Insight</u> and <u>Mo-Sys</u> websites.

For further information, please contact:

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About Net Insight

Net Insight (Nasdaq: NETI B) provides the highest performing, most open video transport and media cloud technology for content providers as the industry standard for flexibility and service across live contribution, distribution and remote production media workflows.

For over 25 years, the world's leading content owners, broadcasters, production companies, service providers and enterprises have trusted Net Insight's Emmy® Award winning Nimbra technology to guarantee media delivery. Today, Net Insight partners with hundreds of customers in over 70 countries to ensure media flows across managed and unmanaged IP networks, and the cloud –

from anywhere, to everywhere. It enables customers to get the best from any mix of virtualized, cloud and IP technology and is the only platform to support all the major industry standards, protocols and clouds.

For more information, please visit <u>netinsight.net</u>

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About Mo-Sys

Mo-Sys is an award-winning manufacturer of virtual production solutions and camera robotics for Film, HETV, and Broadcast. With over 20 years of industry experience, Mo-Sys specializes in virtual production solutions, camera tracking, robotics, and remote production systems. The company is dedicated to delivering high-quality innovations, products, and services to its customers.

For more information, please visit www.mo-sys.com/