

XMREALITY SIGNS NEW DEAL WITH MISSION RESTAURANT SUPPLY

XMReality has signed a new client deal with Mission Restaurant Supply, one of the largest dealers of food service equipment and supplies in the US.

The deal will see XMReality provide Mission Restaurant Supply with its Remote Guidance™ software. The software will be used to facilitate remote collaboration and support between both colleagues and Mission's customers.

"We are happy to welcome Mission Restaurant Supply to the XMReality family," said Ryne Simeone, Vice President of Business Development at XMReality, Inc. "Mission Restaurant Supply has created success by providing experience and expertise to clients, helping them choose the best equipment solutions for their needs. We are excited to see our software be a part of their continued success."

About Mission Restaurant Supply

Mission Restaurant Supply is the largest Texas-based food service equipment and supply dealer, with six locations across the state and over 300 employees serving the brand. With a 30-year history, the family-owned-and-operated company maintains a reputation for building strong, lasting relationships and offers an unparalleled menu of in-house services. Read more at: <https://www.missionrs.com/>

For more information, please contact:

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About XMReality

XMReality AB (publ) develops and sells solutions that revolutionize knowledge transfer through so-called Augmented Reality (AR). The company is a market leader in remote guidance where you guide a person on site via AR to solve problems or prevent them from occurring. The product is used globally in more than 60 countries. Nestlé, Electrolux, Sidel and Heineken are examples of the more than 150 customers. XMReality is based in Linköping and in the U.S. and is listed on the Nasdaq First North Growth Market (ticker: XMR). For more information, visit: www.xmreality.com

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