

MATTIAS KANETEG ELECTED TO THE BOARD OF BOHO GROUP

Boho Group AB (publ) ("Boho Group" or the "Company") announces that at today's Annual General Meeting Mattias Kaneteg was elected as a director of the Company. The Company's largest shareholders supported the decision, which was made unanimously.

Mattias Kaneteg has gradually purchased shares in Boho Group in recent years and is currently the company's largest shareholder with approximately 16.29% of the votes. His commitment and long-term belief in the company has been clear and he has been an important player in the company's development during this time.

Mattias is the founder of Miss Group, a fast-growing digital solutions company with over 1 million customers and a turnover of over SEK 1 billion, as well as the chairman and main owner of Eye World. Mattias has solid experience of growing companies in international environments, which will be a great asset for Boho Group.

"It is extremely gratifying that Mattias Kaneteg has now expressed his interest in joining the Board of Boho Group and that our largest owners are behind such a decision. This clearly signals our main owner's long-term commitment and belief in the company," says Andreas Bonnier, CEO and current board member of Boho Group.

If you have any questions, please contact:

Boho Group AB (publ)

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About the company

Boho Group is a hotel development and operating company at the top end of design and quality, operating on the Spanish Costa del Sol. The company was founded in 2014.

Boho Group owns and operates Boho Club, a boutique resort on the Golden Mile in Marbella that is award-winning for its design and architecture. Since its launch in 2019, both the hotel and the restaurant have established themselves as a leading player in Marbella. Visit the Boho Club website, www.bohoclub.com, to book a hotel room or a table in the restaurant. The restaurant is open every day and serves breakfast, lunch and dinner.

Mangold is the Company's Certified Adviser. Mangold can be reached on telephone number 08-503 015 50 or e-mail ca@mangold.se.