

## **AIRA RECEIVES PRELIMINARY APPROVAL FOR LISTING ON NASDAQ FIRST NORTH GROWTH MARKET AND PUBLISHES COMPANY DESCRIPTION**

**AI Revenue Assistant Software Stockholm AB ("Aira" or the "Company") has applied to, and today received preliminary approval from, Nasdaq Stockholm AB ("Nasdaq") for admission to trading of its shares on the Nasdaq First North Growth Market. A company description for the listing is today published on Aira's website. Provided that Aira fulfills the prevailing conditions and is approved by Nasdaq, the trading in Aira's shares is expected to commence on Wednesday June 3, 2026.**

### **Background**

On April 14, 2026, Upsales Technology AB (publ) ("Upsales Technology") announced its intention to spin-off its subsidiary Aira and list its shares on Nasdaq First North Growth Market in Stockholm (the "Listing"). Nasdaq has approved Aira's application for the admission to trading of its shares on Nasdaq First North Growth Market in Stockholm, subject to customary conditions, such as:

1. the Company publishes a company description that is in all material respects unchanged;
2. the Company's shares meet the distribution requirement in accordance with the First North Growth Market Rulebook (the "Rulebook");
3. the Chief Executive Officer of the Company resigns as Chief Executive Officer of the former parent company, Upsales Technology AB (publ), within two months of the first day of trading;
4. the Company updates its website no later than two days prior to the first day of trading in accordance with the Rulebook; and
5. nothing occurs in the Company prior to the first day of trading that would give the Exchange reason to reach a different assessment.

### **Company description**

Aira has in connection with the Listing prepared a company description in English which has been published on Aira's website, [www.aira.app/investors/ipo](http://www.aira.app/investors/ipo).

### **Important dates and indicative timeline**

Trading in Aira's shares on Nasdaq First North Growth Market is expected to commence on Wednesday June 3, 2026. The shares will be traded under the ticker AIRA with the ISIN code SE0028778498.

### **Advisors**

Bergs Securities AB is acting as Certified Adviser and financial adviser to Aira in connection with the Listing. Advokatfirman Lindahl KB acts as legal adviser to Aira.



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### **Further information**

Further information are available at [www.aira.app](http://www.aira.app)

### **Contacts**

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### **About Aira**

Aira is an AI-powered sales agent built for B2B entrepreneurs and sales professionals. The product monitors financial reports, board changes and news to surface the right moment to reach out, before the competition knows the opportunity exists. No manual data entry, no CRM admin. Just intelligence that turns signals into revenue.

Founded in 2024 and headquartered in Stockholm, Sweden.

### **Attachments**

[Company Description AIRA](#)