

Net Insight wins first commercial deployment of its 400G IP solution

New capacity milestone with world-first 400G deployment

Stockholm, Sweden – Net Insight has secured the first commercial deployment of its world-first media-ready 400G (Gigabit Ethernet) IP solution, marking a key milestone in the company's next-generation transport portfolio. The deployment supports a North American leading sports broadcaster in scaling network capacity to meet increasing bandwidth and service demands. The deliveries will start around year-end.

Net Insight's 400G IP solution is being deployed to meet the surging demand for high-capacity, reliable media transport driven by live sports, remote production, and ultra-high-definition content. The implementation marks the start of an ongoing network evolution, with additional upgrades expected during 2026 to support the sports broadcaster's growing live media operations.

With increasing volumes of live and on-demand sports content, the leading sports broadcaster required a scalable, secure, and future-ready transport solution. By deploying Net Insight's Nimbra 1000 with 400G capabilities, the broadcaster can now efficiently expand its services, simplify operations, and ensure reliable delivery of premium live sports content ensuring seamless viewing experiences for millions of viewers.

"This first 400G deployment demonstrates the strength of our innovation and the trust customers place in our technology," says Crister Fritzson, CEO of Net Insight. "The launch of our new 400G IP platform is an important step in our strategy, which reduces customers' total cost of ownership (TCO) and, thanks to its increased capacity, enables them to deliver more and higher-value live premium services over the same infrastructure."

The Nimbra 1000 400G IP platform is part of Net Insight's continued innovation in high-performance IP media transport designed for the next phase of IP transformation, enabling broadcasters and service providers to evolve their networks with greater capacity, agility, and cost-efficiency. It combines bandwidth scalability, operational simplicity, and long-term reliability to support the growing needs of media networks worldwide.

For further information, please contact:

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About Net Insight

Net Insight (Nasdaq: NETI B) provides the highest performing, most open video transport and media cloud technology for content providers as the industry standard for flexibility and service across live contribution, distribution and remote production media workflows.

For over 25 years, the world's leading content owners, broadcasters, production companies, service providers and enterprises have trusted Net Insight's Emmy® Award winning Nimbra technology to guarantee media delivery. Today, Net Insight partners with hundreds of customers in over 85 countries to ensure media flows across managed and unmanaged IP networks, and the cloud – from anywhere, to everywhere. It enables customers to get the best from any mix of virtualized, cloud and IP technology and is the only platform to support all the major industry standards, protocols and clouds.

Net Insight also provides time synchronization for 5G and other critical networks. The innovative Zyntai solution improves network resilience, and reduces costs and deployment time.

For more information, please visit netinsight.net

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