

OPTICEPT TECHNOLOGIES AND MM FLOWERS TAKE THE NEXT STEP IN THEIR COLLABORATION

After completing the primary evaluation period, MM Flowers and OptiCept choose to deepen the collaboration focusing on recipes for the treatment of cut roses arriving in the UK as well as the potential for roses treated in Kenya for the evaluation of utilising more sustainable transport solutions. The new evaluations will commence during late summer and autumn.

In 2021, OptiCept Technologies entered into an agreement with MM Flowers, one of the UK's largest flower distributors. The tests were carried out by APEX in the UK, an independent operator that provides facilities and resources for high-volume, detailed testing according to stringent and data focused quality assurance processes. With the preliminary results in, the next step will be fine-tuning the recipes. The commercial testing phase would commence once the simulation testing phase is complete.

"We have a well-developed methodology to validate the outputs of this type of collaboration and it is perfectly normal for an evaluation period to take 18–24 months. We look forward to further testing and optimizing the impact of OptiBoost" says Mr Colum Donnelly, Technical Director of MM Flowers.

"We have learned a lot from our collaboration and see a good development of the results. We are implementing new technology at one of the world's largest flower distributors and I am very excited to see our cooperation evolve. We look forward with confidence to the results later this summer and autumn." Says Thomas Lundqvist, CEO OptiCept Technologies.

Contacts

For further information, please contact:

Thomas Lundqvist, CEO Thomas.Lundqvist@opticept.se

Ulf Hagman, Chairman of the Board +46 733 63 63 80 ulf.hagman@opticept.se



About Us

OptiCept Technologies AB (publ) provides the food and plant industry with technological solutions that contribute to a more sustainable world and enable climate-smart economic growth. OptiCept optimizes biological processes - Increased extraction from raw material, extended shelf life, reduced waste, and improved quality (taste, aroma, color, nutritional content) of the final product.

The positive effects of technology increase efficiency for our customers, better products for the consumers, and minimal impact on our environment. Through patented technology in PEF (pulsed electric field) and VI (Vacuum Infusion), the technology opens up new business opportunities for the food and plant industry worldwide. OptiCept's vision is to contribute to a sustainable world by offering efficient green cutting-edge technology that is easy to use in the areas of FoodTech and PlantTech.

The company is located in Lund and the share is traded on the Nasdaq First North Growth Market. Erik Penser Bank is a Certified Adviser and is available at 08-463 80 00 or certifiedadviser@penser.se.

Attachments

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