

VEF welcomes Katharina Lueth to the Board of Directors

VEF is pleased to announce the appointment of Katharina Lueth as the newest member of the Board of Directors. Katharina has extensive global financial services experience across Europe, Latin America, and Africa, and currently holds the position of Chief Client Officer at Raisin, a leading savings and investments fintech business based in Berlin, bringing a wealth of knowledge and expertise to VEF.

Katharina began her career at McKinsey & Company, where she served as an engagement manager and senior project manager during her seven-year tenure. At McKinsey, Katharina advised several major European universal and private banks, providing strategic guidance on asset management and private banking, pricing, advisory concepts, and lean transformation.

After her time at McKinsey, Katharina transitioned to the world of fintech, joining the management team of Raisin GmbH, where she has played a pivotal role in establishing Raisin as a leader in the savings and investments space across several key leadership roles. Currently, Katharina holds the position of Chief Client Officer and Managing Director, overseeing Raisin's B2C business, customer service and operations, as well as communications and PR.

Dave Nangle, CEO of VEF, comments:

"Katharina's vast operational experience and deep understanding of both traditional financial services and fintech across Europe and LatAm makes her an extremely valuable addition to our board. We are excited to welcome Katharina to the VEF story and look forward to working closely with her over the coming years to guide our investment strategy."

For further information please contact:

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About Us

VEF AB (publ). is an investment company whose Common Shares are listed in Sweden. We invests in growth stage private fintech companies, take minority stakes and are active investors with board representation in our portfolio companies, always looking to back the best entrepreneurs in each market. We focus on scale emerging markets and invest across all areas of financial services inclusive of payments, credit, mobile money and wealth advisors. VEF trades in Sweden on Nasdaq Stockholm's Main Market under the ticker VEFAB. For more information on VEF, please visit http://www.vef.vc.

Attachments

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