



Net Insight announces strategic reseller partnership with Diversified

Stockholm, Sweden – In a move set to redefine the media industry's landscape, Net Insight proudly unveils its reseller partnership with [Diversified](#), a leading global technology solutions provider. This collaboration is anticipated to amplify Net Insight's footprint across North America, Canada, and Mexico.

The union has been sparked by the signing of a Business Partner Agreement and will be showcased during the upcoming [Diversified Global Summit](#) in September. This partnership aims to combine the strengths of both companies: leveraging Diversified's vast network and market insights with the innovative solutions offered by Net Insight.

“This alliance with Net Insight brings forth a fusion of our localized strength and Net Insight's leading media transport solutions,” said Steve Stubelt, SVP Sales for Diversified Media Solutions. “Our customers are at the heart of our decisions, and through this partnership, we're thrilled to offer them enhanced capabilities and services that will elevate their experience.”

“We couldn't be more delighted about partnering with Diversified, which is well-renowned for its deep expertise and substantial presence in the North American regions and beyond,” said Crister Fritzson CEO of Net Insight. “Rooted in a shared vision for growth and innovation, this partnership is teeming with promise and potential for both organizations.”

A pivotal objective of this collaboration is to bring Net Insight's products to a wider audience in North America, Canada, and Mexico. Customers stand to gain access to a broader suite of cutting-edge solutions, coupled with localized expertise and support.

For further information, please contact:

Crister Fritzson, CEO of Net Insight AB, +46 8 685 04 00, crister.fritzson@netinsight.net

About Net Insight

Net Insight (Nasdaq: NETI B) provides the highest performing, most open video transport and media cloud technology for content providers as the industry standard for flexibility and service across live contribution, distribution and remote production media workflows.

For over 25 years, the world's leading content owners, broadcasters, production companies, service providers and enterprises have trusted Net Insight's Emmy® Award winning Nimbra technology to guarantee media delivery. Today, Net Insight partners with hundreds of customers in over 70 countries to ensure media flows across managed and unmanaged IP networks, and the cloud – from anywhere, to everywhere. It enables customers to get the best from any mix of virtualized, cloud and IP technology and is the only platform to support all the major industry standards, protocols and clouds.

For more information, please visit netinsight.net

Follow us:

LinkedIn: linkedin.com/company/net-insight X: twitter.com/NetInsight

About Diversified

At Diversified, we leverage the best in technology and ongoing advisory services to transform businesses. Our comprehensive suite of solutions is engineered to help our clients build connections that make a difference – whether by inspiring viewers, engaging associates, motivating audiences, or streamlining and safeguarding operations.

We connect people, technology and experiences, where and when it matters most. Our solutions reach millions every day. Founded in 1993, we're a global organization serving local needs with associates worldwide. Learn more at onediversified.com and follow us on LinkedIn and Twitter.

For more information, please visit onediversified.com/

Attachments

[Net Insight announces strategic reseller partnership with Diversified](#)