

# Invitation to Acast's presentation of the interim report for January-June 2021 on 18 August

On 18 August at 8:00 am (CEST), Acast AB (publ) will publish its interim report for January-June 2021. Accordingly, investors, asset managers, financial analysts and the press are invited to a presentation where CEO Ross Adams and CFO Emily Villatte will present and comment on the report.

The report will be available for download at investors.acast.com/investors/reports

The presentation starts at 10:00 am (CEST) and will be held in English.

Link to the presentation: https://tv.streamfabriken.com/acast-q2-report-2021

Telephone numbers for the conference call:

Sweden: +46850558365 UK: +443333009268 US: +16467224903

No advance notification is necessary. After the presentation, a recording of the webcast will be available at investors.acast.com.

#### Media

Journalists interested in longer, individual interviews should contact head of IR Erik Kronqvist no later than a few days prior to the presentation. Please see contact details below.

The information was provided for public release on 2021-08-11 at 09.00 (CEST).

#### For more information, please contact:

Erik Kronqvist, Head of Investor Relations Phone: +46 706 97 22 22 E-mail: <u>erik.kronqvist@acast.com</u>



## About Acast

Acast was founded in 2014 and is one of the most eminent podcast platforms, and a pioneer in the open podcast ecosystem, connecting all podcasting stakeholders to one common software infrastructure. Through its infrastructure, Acast allows advertisers to efficiently target an engaged audience of listeners through dynamic ad insertion, while podcasters are given access to a range of monetization opportunities and the necessary tools to expand their listener base. Acast has a global footprint across twelve countries and, during 2020, Acast had approximately 3 billion listens on Acast-connected podcasts, and today hosts more than 28,000 shows. Acast's headquarters are located in Stockholm, Sweden and the Company has 9 local subsidiaries including UK, US, Australia, Norway, France, Germany, Ireland, Mexico and Canada.

In recent years, Acast has undergone an expansion with continued strong growth, with net sales increasing from SEK 180 million in 2018 to SEK 592 million in 2020. As a result of Acast's recent growth initiatives, the number of listens grew from approximately 1 billion (2018) to 3 billion (2020). Acast had 827 million listens and an organic net sales growth of 86% in the first quarter of 2021. Certified Adviser is FNCA Sweden AB, info@fnca.se, +46 (0) 8528 00 399.

### Attachments

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