

Update on operational disruptions in Rusta's IT system

Rusta's IT system remains affected by operational disruptions, following an incident at hosting provider Tietoevry on January 20, 2024. Currently, there is no forecast from Tietoevry regarding when the operational disruptions can be fully resolved, and Rusta is implementing temporary solutions to mitigate the negative effects. The company currently estimates that the total lost sales in January, as a result of the disruptions, amounts to around MSEK 70, with a negative EBITA effect of around MSEK 30. The impact on Rusta's fourth quarter is still uncertain but is assumed to be material. Time is a critical factor, and the longer the operational disruptions persist, the greater the negative consequences for Rusta's value chain and thereby sales.

As a result of the operational disruptions affecting Rusta's IT system, following an incident at hosting provider Tietoevry, Rusta provides the following update on the current status of its operations:

- Rusta has not received any forecast from Tietoevry regarding when the operational disruptions in the systems may be fully resolved.
- Rusta acknowledges negative impact on sales related to:
 - Major constraints in the store supply chain system.
 - Limited capacity to conduct marketing campaigns due to the lack of website and functioning system for the loyalty program.
 - The e-commerce platform has been inaccessible since the operational disruptions began.
 - Limited capacity in the check out systems.
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- The impact on Rusta's fourth quarter is still uncertain but is expected to be material. However, time is a critical factor, and the longer this persists, the greater the negative consequences for our value chain and, consequently, our sales.
- All of Rusta's stores remain open during standard opening hours on all markets. All stores accept the various payment methods that are normally available.
- As a result of the constraints in the store supply chain system, Rusta has decided to postpone the store opening in Sala, initially scheduled for March 20, by two weeks.
- Rusta has reported the data breach to the police authority.

For further information, please contact:

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About Rusta

Rusta is a leading retailer in the Nordic low-price market with over 200 stores in Sweden, Norway, Finland and Germany. The physical stores are supplemented by Rusta's online sales channel, Rusta Online, in Sweden and Finland. Rusta offers a wide but carefully selected range of home and leisure products, with good quality at low prices. Rusta has more than 4,000 employees with headquarter in Upplands Väsby, Sweden. Rusta's shares are traded on Nasdaq Stockholm (RUSTA). investors.rusta.com

This information is information that Rusta AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 2024-01-26 15:50 CET.

Attachments

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