

## Elliptic Labs has joined the Edge AI Foundation

Elliptic Labs has joined the Edge AI Foundation, strengthening our role in shaping the future of AI in embedded systems.

With a long track record of deploying machine learning on embedded systems, we have enabled intelligent, software-defined sensors in hundreds of millions of devices worldwide, expanding both the capabilities and value of edge devices.

Joining the Edge AI Foundation is a natural extension of this work, as we continue to operate at the forefront of how AI is built, deployed, and scaled across embedded systems and hardware platforms.

Elliptic Labs looks forward to collaborating with other industry leaders to accelerate the adoption of real-time, on-device AI and reduce time-to-market for next-generation edge applications.

As embedded systems become increasingly software-defined, Elliptic Labs provides the platform that unlocks their full potential.

We're also in San Diego this week. If you're attending the Edge AI Foundation event, come meet us.

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## About Elliptic Labs

Elliptic Labs is a global Edge AI company delivering trusted, low-power on-device sensing at scale. Our AI Virtual Smart Sensor Platform™ enables intelligent, always-on contextual awareness directly on devices – without the need for additional hardware or continuous cloud processing.

Deployed in over 500 million devices worldwide, our platform powers software-defined sensing across a broad range of consumer and enterprise products. By executing compact neural networks directly on-device, our technology delivers adaptive, real-time sensing that preserves user privacy while minimizing power consumption.

For more than a decade, Elliptic Labs has specialized in efficient neural network execution using proprietary runtimes and custom-built sensing models optimized for real-world environments. Built on balanced, self-collected datasets and engineered to operate across diverse hardware architectures, our AI Virtual Smart Sensors enable seamless integration across product generations and device categories.

Our solutions enhance security, personalization, productivity, and user experience – forming a scalable foundation for the next generation of AI-enabled devices.

Headquartered in Norway, with a presence in the USA, China, South Korea, Taiwan, and Japan, Elliptic Labs is listed on the Oslo Stock Exchange. All technology and intellectual property are developed in Norway and are solely owned by the company, ensuring independence and long-term innovation.

## Trademark

INNER BEAUTY is a registered trademark of Elliptic Labs.

AI Virtual Smart Sensor, AI Virtual Proximity Sensor, and AI Virtual Smart Sensor Platform are trademarks of Elliptic Labs.

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