

## PRESS RELEASE

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# Super Animal Royale Launches Season 8 as the Beloved Battle Royale Reaches Ten Million Players

Stockholm, Sweden (July 11, 2023) – Zordix AB (publ) (Nasdaq: ZORDIX B) Maximum Entertainment today announced Super Animal Royale has officially crossed a huge milestone of 10 million unique players and is celebrating with its largest seasonal update yet. Season 8 makes a splash with the Super Sea Land map expansion and the game’s first fully aquatic Super Animals: Super Fish and Super Dolphins.

Trailer Link: <https://youtu.be/57SH2zKUX20>

The Super Sea Land map update provides three new points of interest to explore: the Super Animal Bay Aquarium, Sea Land Nautitorium amphitheater and the Sea Legs restaurant, connected by permanent ziplines to ride. With ten million unique users and growing, *Super Animal Royale* continues to impress new and returning players with a bevy of fresh cosmetics, features, characters, weapons, and map locations.

“The regular cadence of new and engaging content in Super Animal Royale has kept players picking up the unique animal-based battle royale month after month, year after year,” says Christina Seelye, CEO of Maximum Entertainment. “This game is a prime example of a successful live service model, accumulating two million new players in the past six months alone.”

It’s Super Summer Royale on the island until August 1st: collect fruit to trade in for 8 new exclusive rewards and 17 refreshing legacy items from previous years. Melee mechanics have been overhauled with new animations and a three-strike sequence that culminates in a wider range final attack. The Season 8 Starter Pack DLC features the new Super Cartoon Fennec Fox breed, Cartoon Suspenders, Ink Nib Pen melee weapon, and 600 SAW Tickets, and is available until the end of the season. All of this and much more awaits players in Season 8, now available.

Explore the latest details on Super Animal Royale by visiting [AnimalRoyale.com](https://AnimalRoyale.com), joining the [Super Animal Royale Discord server](#), or following the game on Twitter ([@AnimalRoyale](#)).

For the latest details on Modus Games’ full lineup, visit its [official site](#) or chat with the team in their [Discord server](#).

## About Modus Games

Modus Games is a global video game publisher focused on bringing the highest level of publishing services to the best developers around the world. Headquartered in the San Francisco Bay Area, Modus leverages its expansive resources and global infrastructure to offer pain-free partnerships that disrupt traditional conventions and redefine the studio-publisher relationship. As one of the fastest growing publishers in the AA space, Modus has delivered notable titles such as *Trine 4: The Nightmare Prince*, *Cris Tales*, *Super Animal Royale*, and *Soulstice*. Modus Games is part of Maximum Entertainment. Visit Modus at [www.modusgames.com](http://www.modusgames.com).

## About Pixile Studios

Pixile was founded in 2011 to create online multiplayer games that are accessible enough for new players to enjoy right away, but deep enough to keep them coming back for more. The fourteen-member remote team, spread across North America, Europe, and Asia, is united by their love of games, absurd humor, and animals. Despite its focus on multiplayer games, the studio is committed to rich storytelling and intricate world building, both in-game and across other mediums, like their animated YouTube series *Super Animal Royale Tonight*. Visit [pixilestudios.com](http://pixilestudios.com) for more information.

## About Maximum Entertainment

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Maximum Entertainment is a global entertainment company dedicated to creating high quality experiences spanning the entire value chain of video games, including development, publishing, transmedia, sales and operations. Maximum Entertainment provides collaborative resources to its partners, through in-house publishing labels Maximum Games, Modus, Merge Games and Just For Games, as well as its development division, Modus Studios. With more than 300 titles in its catalog, Maximum Entertainment has partnered with best-in-class creators and franchises around the world to deliver magic to the gamer in everyone. Maximum Entertainment has offices around the world, employs more than 200 professionals and is a brand of Zordix AB (publ). Visit Maximum Entertainment at [www.maximument.com](http://www.maximument.com).

## About Zordix

Zordix AB (publ) is the holding company of Maximum Entertainment. Visit Zordix at [www.zordix.com](http://www.zordix.com).

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# ZORDIX

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**Certified Adviser**

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**Image Attachments**

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[SAR 10M Players](#)

**Attachments**

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