

BHG updates financial targets and presents roadmap for profitable growth at Capital Markets Day

BHG Group AB (publ) today announces updated financial targets and will tomorrow, March 19 2026, present the updated strategic framework for profitable growth at its fully digital Capital Markets Day ("CMD") starting at 14:00 CET.

The updated targets reflect BHG's strengthened performance and financial position following a period of operational improvements and cost discipline. At the CMD, the company will outline a clear roadmap for how profitable growth will be delivered through continued operational excellence across its platforms, group-wide strategic initiatives including AI and data, and selective bolt-on acquisitions.

Gustaf Öhrn, President and CEO of BHG Group, says:

"Looking ahead, our full focus is on scaling profitable growth. We are updating our financial targets to reflect the opportunities ahead of us and the progress we have made. Our strategic plan combines continued organic growth, group-wide strategic initiatives including AI and data, as well as as disciplined bolt-on acquisitions to further strengthen our platforms."

Updated financial targets

BHG has adopted the following updated financial targets:

Net sales

- 10–15% annual growth over a business cycle through a combination of organic growth and acquisitions.

Profitability

- An adjusted EBIT margin of 5% in the short term, followed by an adjusted EBIT margin of 7% in the medium term.

Capital structure

- Net debt/EBITDA below 2x, measured at the end of each financial year.

Dividend policy

- When free cash flow exceeds available investments in profitable growth, and provided that the capital structure target is met, the surplus will be distributed to shareholders.

Capital Markets Day

BHG's CMD will be held tomorrow, 19 March 2026, at 14:00 CET and will be fully digital. The CMD will provide an update on BHG's strategy and operating model and will outline the delivery plan behind the updated financial targets, including the stepwise profitability journey to 7% and the main operational building blocks supporting margin progression and growth.

Registration and access to the live webcast are available via the following link: <https://www.wearebhg.com/investors/capital-markets-day/capital-markets-day-2026/>

A recording of the webcast and presentation materials will be made available on BHG's website after the event.

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This information is information that BHG Group AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 2026-03-18 18:35 CET.

Attachments

[BHG updates financial targets and presents roadmap for profitable growth at Capital Markets Day](#)