

## Elliptic Labs Presenting the AI Virtual Smart Sensor Platform™ at Intel's 2024 Client Ecosystem Symposium

**Oslo, Norway** — [Elliptic Labs](#) (OSE: [ELABS](#)), a global AI software company and the world leader in AI Virtual Smart Sensors™ currently deployed in over 500 million devices, will be participating in the 2024 Intel Client Ecosystem Symposium onsite in Taipei, Taiwan, from March 28 – 29, 2024.

Invitations to this Symposium are typically handed out only to select Intel ecosystem OEMs, ODMs, ISV and IHVs partners, and this demonstrates Elliptic Labs' position as a technological leader in AI, ultrasound, and sensor fusion within the PC/laptop space.

"This is Elliptic Labs' second year being invited to the Intel Symposium and reaffirms the deepening technological, strategic, and commercial relationship we're cultivating with Intel," stated Laila Danielsen, CEO of Elliptic Labs.

Under Intel's AI PC Acceleration Program track at the Symposium, Elliptic Labs will be sharing how the AI Virtual Smart Sensor Platform™ introduces a software-only solution that solves critical problems facing PCs and laptops, like limited battery life and higher power consumption, compromised security and privacy, and general useability and device-to-device interoperability.

With products like the AI Virtual Human Presence Sensor™, PCs and laptops are equipped with the intelligence of contextual awareness. Understanding whether the user is present or not in front of the device, the device has the intelligence to put itself to sleep, and secure the device from unwanted users while significantly decreasing power consumption and lengthening battery life.

Elliptic Labs' AI Virtual Seamless Sensor also enhances contextual awareness, allowing multiple devices to effortlessly discover, locate, identify, and connect with each other. For instance, it anticipates user intent based on the proximity of their devices, providing instant visual feedback in form of on-screen confirmation and relevant information without navigation. This instant visual feedback ensures successful connections, improving user engagement and efficiency in interactions, and is a vital design element for device-to-device connection and use of application across user's devices.

"Attending the Intel Symposium provides an exciting platform for our team to further expand our collaboration with Intel and our shared customers and partners. Our involvement in this year's Symposium underscores the value the PC industry places on the innovation provided by our AI Virtual Smart Sensor Platform. This strong position in the PC space empowers Elliptic Labs to continue delivering products that are more environmentally friendly, intelligent, and user-friendly," adds Laila Danielsen.

To learn more about the Intel Client Ecosystem Symposium, please visit: <https://symposium.intel.com/Symposium/Home>

## **Contacts**

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## **About Elliptic Labs**

Elliptic Labs is a global enterprise targeting the smartphone, laptop, IoT, and automotive markets. Founded in 2006 as a research spin-off from Norway's Oslo University, the company's patented software uses AI, ultrasound, and sensor-fusion to create AI Virtual Smart Sensors that deliver intuitive 3D gesture-, proximity-, presence-, breathing-, and heartbeat -detection experiences. Its scalable AI Virtual Smart Sensor Platform™ creates software-only sensors that are sustainable, human-friendly, and already deployed in hundreds of millions of devices around the world. Elliptic Labs is the only software company that has delivered detection capabilities using AI software, ultrasound, and sensor-fusion deployed at scale. The company is listed on the Oslo Børs.

Elliptic Labs is headquartered in Norway with presence in the USA, China, South -Korea, Taiwan, and Japan. Its technology and IP are developed in Norway and are solely owned by the company.

## **Trademark**

INNER BEAUTY is a registered trademark of Elliptic Labs.

AI Virtual Smart Sensor, AI Virtual Smart Sensor Platform, AI Virtual Proximity Sensor, AI Virtual Presence Sensor, AI Virtual Connection Sensor, AI Virtual Gesture Sensor, AI Virtual Heartbeat Sensor, and AI Virtual Breathing Sensor are trademarks of Elliptic Labs.

All other trademarks or service markets are the responsibility of their respective organizations.

## **Image Attachments**

[INTEL March 2024 Elliptic Labs AI Solutions Featured At Intel's Client Ecosystem Symposium](#)

## **Attachments**

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