

Henrik Winberg is Appointed CCO for the Algo Business Area

Precise Biometrics has recruited Henrik Winberg to the role of CCO for the Algo business area. Henrik will also become part of the management team for Precise Biometrics. Henrik was most recently employed by the tech company DLaboratory Sweden AB (dLAB), where he held roles such as COO and Head of Sales.

In addition to dLAB, Henrik Winberg has over fifteen years of combined experience in international sales and business development of high-tech products. His previous employers include Crunchfish, Texas Instruments and Saab Bofors Dynamics. Henrik Winberg has a civil engineering degree in technical physics and electronics from Linköping University.

Joakim Nydemark, CEO of Precise Biometrics, comments:

"Henrik has extensive experience from leading positions at innovative international technology companies, so I am very pleased that we have succeeded in recruiting a person of Henrik's caliber to Precise Biometrics. The company is in an exciting phase, characterized by strategic business development in parallel with the commercialization of our world-leading biometric technologies within existing and new business verticals such as mobile phones, vehicles, and smart locks. Henrik will have a key role in driving that work forward for the Algo business area."

Henrik Winberg, incoming CCO for Algo at Precise Biometrics, comments:

"I think it is very exciting to become part of Precise Biometrics and a team that is really at the forefront of biometric authentication technology. Precise Biometrics has a strong position in the space, and I really look forward to contributing to creating value and further growth opportunities in both existing and new business verticals within Algo."

Henrik Winberg will take up his new role at Precise Biometrics no later than January 17th, 2024.

Contacts

Joakim Nydemark, CEO
E-mail: joakim.nydemark@precisebiometrics.com

About Us

Precise Biometrics AB (publ) ("Precise") is a global supplier of identification software. The company offers products in various areas of application that enable users – using their own biometrics – to identify themselves in a convenient and secure way. Precise has two business areas; Digital Identity and Algo, and operates out of its offices in Lund, Sweden, Potsdam NY, USA and Shanghai, China. The Precise share is listed at Nasdaq Stockholm (PREC). For more information, please visit www.precisebiometrics.com

Press Release
23 October 2023 15:00:00 CEST



Attachments

[Henrik Winberg is Appointed CCO for the Algo Business Area](#)