

BIMobject welcomes leading design brand Tom Dixon to bimobject.com

BIMobject is delighted to announce that Tom Dixon's entire product range is now available on bimobject.com. The investment gives architects and designers worldwide access to hundreds of new BIM objects, including the brand's iconic products and latest launches.

Established in 2002, [Tom Dixon](#) is a British luxury design brand represented in 90 countries. Specializing in lighting, furniture, and accessories, Tom Dixon has hubs in London, Milan, Cologne, Hong Kong, New York, Tokyo, Hangzhou, Beijing, and Shanghai. With an aesthetic that is intrinsically inspired by the brand's British roots, the products are internationally recognized and appreciated for their pioneering use of materials and techniques. As of today, their extraordinary products are live on [bimobject.com](#).

"We are very excited to be partnering with BIMobject on this launch" says Hans Hoegstedt, CEO of Tom Dixon. "Their expertise in digitalization, content development, and data analysis perfectly complements our strength in innovative product design. We believe the result of our collaboration will be a game-changer, helping us reach thousands of architects and designers around the world who are searching for extraordinary products for their projects."

"Tom Dixon has been one of the most searched-for but historically missing brands on bimobject.com. Therefore, we're delighted that we'll be able to meet our users' demands by introducing the sought-after brand to our platform. We're excited to follow Tom Dixon's journey with us going forward," says Martin Lindh, CEO of BIMobject.

Founder and eponymous Creative Director Tom Dixon is one of the industry's most feted British designers and is internationally heralded as a significantly original talent. Instantly recognizable designs such as Beat, Melt, S-Chair, and Wingback gained broader recognition and have been acquired by the world's most famous museums, including the Victoria & Albert Museum, London; MOMA, New York; and the Centre Pompidou, Paris.

Tom Dixon's new collections, including PUFF pendants and PORTABLE lights, will officially launch at Salone del Mobile (April 18-23rd, 2023). All new files will be uploaded on bimobject.com in due course.

Tom Dixon's products are now available in [BIM format on bimobject.com](#).

For more information, please contact:

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About BIMObject

We can't go on building like we do today. BIMObject is on a mission to digitalise construction for a more sustainable future. We're a global marketplace for the construction industry, that provides architects and engineers with the information and inspiration they need to design buildings faster, smarter and greener.

With 2,000+ building product brands* and 100 of the world's top 100 architect firms among our users, we power digital building design worldwide. In 2021, the company had annual net sales of SEK 120 million.

BIMObject's shares are traded on Nasdaq First North under the ticker: BIM.
Certified Advisor: FNCA Sweden AB, info@fnca.se

** Defined as the number of unique brands (including subsidiaries with separate product ranges) with products available for download on bimobject.com.*

Attachments

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