

Mats Röjdmarm assumes the position of new CEO for the subsidiary company Billecta AB

SaveLend Group AB ("SaveLend Group") has previously communicated its intention to recruit new leadership for the subsidiary company Billecta AB ("Billecta" or "the Company"). Today, SaveLend Group announces that Mats Röjdmarm will take over as CEO of Billecta, starting on September 18th.

Mats Röjdmarm has a strong commercial background in B2B and service sales, as well as previous CEO experience, including roles at Universum and the SaaS company Mestro. He has worked in both smaller and larger international companies and has been involved in scaling up several operations, including expansion into new markets.

"We are very pleased to welcome Mats to the team! We are executing on our plan to make Billecta's sales and delivery organization more autonomous from SaveLend, and Mats is, of course, a crucial part of that. Now we look forward to letting him get started", says Jonas Ahlberg, co-founder of Billecta and Vice CEO of SaveLend Group.

"I am eagerly looking forward to taking on the role of CEO for Billecta. The company is in an exciting phase where it has reached a level of maturity with a stable technical platform, a critical mass of great customers, and is now running a profitable business with strong scalability. We will leverage this and drive commercial growth", says Mats Röjdmarm, incoming CEO of Billecta AB.

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About SaveLend Group:

SaveLend Group AB, 559093-5176, is a fintech company with approximately 75 employees and offices in Sweden, Finland and Poland. The business is based on the savings platform SaveLend and the billing platform Billecta.

The savings platform makes it possible for savers to get yield through saving in credits, such as SME, real estate, consumer credit and factoring in both SEK and EUR. The billing platform consists of a complete billing system containing, among other things, accounts receivable, notification and financing solutions.

Image Attachments

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Attachments

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