

Desenio Group's Nomination Committee ahead of the 2025 Annual General Meeting

Desenio Group AB's (publ) ("Desenio" or the "Company") Nomination Committee has as its objective that its composition shall conform to the Swedish Corporate Governance Code. The nomination committee shall consist of representatives of the three largest shareholders in terms of votes as per 31 August each year, as well as the Company's chairman of the board, who shall convene the Nomination Committee to its first meeting.

On August 31, 2024, the three largest largest shareholders of Desenio Group were; Hugi Holding AB ("Verdane") (25.19 percent of the votes), MBHB Holding AB (9.91 percent of the votes) and Hars Holding AB (100% owned by Alexander Hars) (9.52 percent of the votes). The three owners who are represented in the Nomination Committee hold a total of 44.62 percent of the votes in the company. They have appointed the following representatives to the election committee:

- Jacob Wiström appointed by Verdane (Chairman)
- Thomas Blomqvist appointed by MBHB Holding
- Alexander Hars, as the third largest owner through Hars Holding and chairman of Desenio Group's board

The calculation above is based on 149,082,510 shares. Desenio Group's Annual General Meeting for the fiscal year 1 January 2024 – 31 December 2024 will take place on 28 May 2025. In order for the Nomination Committee to have the opportunity to consider received proposals with sufficient care, proposals must be submitted no later than 21 March 2025. The nomination committee's proposal will be presented in the notice to the 2025 Annual General Meeting and on the Company's website. The shareholders of Desenio Group are invited to send proposals to the nomination committee via e-mail to ir@deseniogroup.com or by mail to Desenio Group AB (publ), Attn: AGM 2024, BOX 11025, 100 61 Stockholm, Stockholm.

For further information, please contact:

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Certified Adviser

FNCA Sweden AB is the company's certified adviser.

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DESENIO GROUP

About Desenio Group

Desenio Group is the leading e-commerce company within affordable wall art in Europe, with a growing presence in North America. We offer our customers a unique and curated assortment of about 9,000 designs as well as frames and accessories in 37 countries via 44 local websites and are steadily expanding to new markets.

Desenio Group is well positioned to build upon our dynamic growth model, including our proprietary technical platform, industrialized creative processes and efficient customer acquisition approach.

We are headquartered in Stockholm, Sweden, with fulfilment centres in Sweden, Czech Republic and USA. Our share is traded on Nasdaq First North Growth market, under the ticker "DSNO".

Attachments

[Desenio Group's Nomination Committee ahead of the 2025 Annual General Meeting](#)