

Sleep Cycle - Improved Product Offering Opens up for Price Increases

Redeye updates its estimates for 2022, following reviews of the quarterly report, the company's product roadmap, platform initiatives, and pricing strategy. Although the growth target of a 30% currency-adjusted rate will be challenging to reach for the full year, Sleep Cycle is on a promising path to achieving it on a quarterly basis at year-end, thanks to a stoked product roadmap and great efficiency, both in marketing and other key KPIs.

[Read more and download the Research Update.](#)

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Attachments

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