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Watch or rewatch Better Collective's Capital Markets Day and learn more about the Group's exciting new strategy and vision

On March 23, Better Collective hosted its first ever Capital Markets Day (CMD), which can be watched or rewatched on demand. The purpose of the CMD was to thoroughly introduce stakeholders to the Group's new strategy and elaborate on the vision to become the Leading Digital Sports Media Group.

Many stakeholders have shown an interest in Better Collective's CMD and, already, the video has hundreds of unique viewings. The CMD can be watched [here](#) while the slidedeck used through the presentation is available via [this link](#).

On behalf of the Better Collective team, we would like to thank everyone who has shown an interest in and supported the Capital Markets Day and Better Collective's exciting journey. If you have any questions or would like to schedule a meeting please reach out to the investor relations team at investor@bettercollective.com

Contacts

Investor Relations

Mikkel Munch-Jacobsgaard
Investor@bettercollective.com

Press & Public Relations

Amalie Juel Maglehøj
Press@bettercollective.com

About Better Collective

With a vision to become the Leading Digital Sports Media Group, **Better Collective** owns and operates international, as well as local, sports communities and media that aim to make sports entertainment sustainably engaging and fun. Via its online media, the Group provides prime quality content, data insights, betting tips and educational tools for enthusiastic sports fans of the world. Headquartered in Copenhagen, Denmark, and listed on Nasdaq Stockholm (BETCO), Better Collective's portfolio includes; **Action Network**, **VegasInsider.com**, **HLTV.org**, **FUTBIN.com**, and **bettingexpert.com**. To learn more about Better Collective please visit **bettercollective.com**

Image Attachments

[CMD photo1](#)
[CMD photo2](#)
[CMD photo3](#)
[CMD photo4](#)
[CMD photo5](#)
[CMD photo6](#)
[CMD photo7](#)
[CMD photo8](#)
[CMD photo9](#)
[CMD photo10](#)
[CMD photo11](#)
[CMD photo12](#)
[CMD photo13](#)
[CMD photo14](#)
[CMD photo15](#)
[CMD photo](#)

Attachments

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