Trophy Games game breakdown for the third quarter of 2026

Last week, Trophy Games published its interim report for the third quarter of 2026, in which Truck Manager in particular drove growth.

In the third quarter, Trophy Games increased revenue by 19% to DKK 47.5 million, while operating profit (EBIT) grew 44% to DKK 7.2 million. The double-digit growth was supported by both the transport series and the "Other Titles & Projects" category.

Truck Manager in particular helped drive growth, with revenue up 45% to DKK 14.1 million in the third quarter. Farm Manager was relatively flat, rising 1% to DKK 10.3 million, while revenue from Airline Manager fell 5% to DKK 10.8 million. The rest of the transport series, consisting of Shipping Manager, Train Manager, Energy Manager, Transit King Tycoon and Tiny Rails (plus Space Manager from the fourth quarter), declined 18% to DKK 3.6 million.

The "Other Titles & Projects" category generated revenue of DKK 8.7 million, equivalent to growth of 93%. The strong growth was driven by a combination of a low starting point, the launch of The Ranchers and income from a commissioned project that will be announced later.

Once again, the marketing budget was primarily allocated to the three largest games in the transport series, Truck Manager, Farm Manager and Airline Manager, on which the company spent a combined DKK 17.1 million out of total marketing costs of DKK 17.9 million in the quarter. Trophy Games spent the most on marketing Truck Manager and Farm Manager, which is why Airline Manager was again the most profitable title with EBIT of DKK 4.1 million, while the older titles under Other Titles & Projects delivered EBIT of DKK 3.7 million.

At the end of the third quarter, Trophy Games completed the acquisition of Playrion, while Space Manager was launched in October. We will therefore get a first look at their initial impact on the key financials in the annual report and the upcoming game breakdown for the fourth quarter.

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