

Lapin Kumi, part of Citira, has signed an agreement to acquire Päijät-Kumi

Lapin Kumi, Citira's Finnish tire services chain, has signed an agreement to acquire Päijät-Kumi, an established provider of tire services in Jyväskylä, central Finland. The acquisition marks the next step in Citira's strategy to build Lapin Kumi to service all major transport routes across Finland.

"Päijät-Kumi is a well-managed company with a strong history and an established position in the industry. Their longstanding efforts and professional staff provide an excellent platform for the future. We want to ensure that their achievements will continue to be built upon in the years to come," says Ville Ruokanen, CEO of Lapin Kumi.

Päijät-Kumi is a family-owned business founded in 1991. In 2008, Päijät-Kumi entered a new phase when ownership was passed to the next generation, and in 2022, Päijät-Kumi moved to a new location in Keljon Eteläportti.

"We feel that 2026 is the right time to become part of the expanding Lapin Kumi group. Through this transaction, we will gain even better opportunities to develop our operations and to offer our customers the best possible service. We are very much looking forward to the journey ahead together with our entire staff," says Jussi Vuoristo of Päijät-Kumi.

Päijät-Kumi will continue to operate in its current location with the same team, as part of Lapin Kumi. The current owners will become co-owners of Citira. The transaction will be completed in January 2026.

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About Lapin Kumi

Lapin Kumi is an independent tire service chain in Finland, founded in Rovaniemi and run by the Ruokanen family since 1947. The current CEO, Ville Ruokanen, represents the third generation in the family business. Ville's grandfather, Veikko Keskiruokanen, started the company by repairing rubber boots. Lapin Kumi is part of Citira.

About Citira

Citira is a circular tire management provider. Our company offers tire service, collection and retreading of worn-out tires, as well as sale and delivery of replacement tires. Our inhouse logistics enables a circular flow of products – delivering replacement tires, while collecting used casings.

Citira strives to make tire management convenient and sustainable for transport companies and vehicle users. Our company supports customers in gaining more uptime, reduce environmental impact, lower costs, and meet safety requirements.

Citira consists of 120+ directly operated service stations, 39 affiliated service stations, 5 retreading sites, 1000+ employees and inhouse logistics covering Northern Europe. Our mission is to keep society moving in a convenient, sustainable way.

For more info visit citira.com and follow us on [Linkedin](#).