

## Haypp Group to Present and Participate in ABGSC Investor Days 22 May

**Haypp Group AB (HAYPP.ST / HAYPP SS) is pleased to announce that CEO Gavin O'Dowd will present in English on 22 May 2026 at the ABGSC Investor Days in Stockholm at 11:30 local time, with the livestream available at [cr.abgsc.com](https://cr.abgsc.com).**

ABGSC Investor Days is an established Nordic investor event organized by ABG Sundal Collier, providing investors with the opportunity to gain insight into selected listed companies covered by ABG Sundal Collier's sponsored research, as well as a number of up-and-coming companies with innovative business models.

CEO O'Dowd and CFO Peter Deli will also participate in one-on-one investor meetings at the event. Investors interested in attending can register with ABGSC [here](#).

### Haypp in brief

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Haypp Group is the leading e-commerce retailer selling reduced-risk nicotine products, primarily nicotine pouches. The company is at the intersection of two trends, the rapid transition toward lower risk nicotine and the shift to online purchases. With roots in the pioneering smoke-free alternative markets of Scandinavia, Haypp uses its regulatory expertise and e-commerce leadership to bring compelling value to over 1.1 million consumers. Operating through eleven distinct e-commerce brands, the Group is active in six countries in Europe and the USA. Haypp Group's e-commerce sites include: [Snusbolaget.se](https://snusbolaget.se) and [Northerner.com](https://northerner.com).

### Image Attachments

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[ABGSC](#)

### Attachments

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