

Press Release

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## Qlucore expands sales network with New Agent in China

**Nasdaq First North-listed Qlucore, a leading software provider for data analysis and precision diagnostics, is expanding with a new sales Agent – Jing Qiang, who will sell and market Qlucore's software suites in China.**

The Chinese market is large and growing. By the combination of Qlucore's innovative software solutions and Jing Qiang's experienced team the objective is to significantly increase Qlucore's market presence on the large Chinese market. Jing Qiang will work with two of Qlucore's products. Qlucore Omics Explorer and Qlucore Insights.

Qlucore Omics Explorer is software for scientific data analysis. Focused on the market segment Bioinformatics. The program is used in research, life sciences, food tech, plant science and biotechnology, and at universities in more than 20 countries and Qlucore users have published more than 1000 articles in scientific journals. Users of the software can view and analyze data in a simple and interactive way.

Qlucore Insights creates conditions for faster, better and more accurate cancer diagnostics where the use of AI-based machine learning makes it possible to better categorize samples into more detailed subgroups. Precision Medicine is about dividing patients into subgroups to enable personalized treatment. Currently, models are available for four important cancer types which together represent approximately 16% of all cancer cases. Qlucore Insights is intended for research use only and it is in use at several Nordic hospitals.

Jing Qiang has a long experience in selling software on the Chinese market and target to bridge global innovations with local research needs—particularly in bioinformatics, clinical research institutions, and biotech enterprises. Jing Qiang's network covers over 200 key academic hospitals and research centers, enabling us to rapidly deploy Qlucore's solutions where they can drive the most impact.

"This collaboration is the first example on the implementation of the updated strategy to work more through Agents and Distributors and we are very pleased to have found a partner with excellent market presence and knowledge.", says Carl-Johan Ivarsson, CEO Qlucore



"We're excited to partner with QluCore as they expand through agents in China. With our deep understanding of local research needs and strong network in academia and biotech, we're well-positioned to bring QluCore's innovative tools to more Chinese researchers. This collaboration combines QluCore's cutting-edge software with our on-the-ground expertise—a perfect fit to drive progress in life sciences here. We look forward to a long and impactful partnership.", says Dan Zhao, General Manager Jing Qiang

## Certified Advisor

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## Contacts

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## About QluCore

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QluCore is a leading provider of new generation intuitive bioinformatics software for research and precision and companion diagnostics. QluCore's mission is to make it easier to analyze the huge amounts of complex data generated by innovations in the fields of genomics and proteomics by providing powerful visualization-based bioinformatics data analysis tools for research and precision diagnostics. QluCore Omics Explorer software is a easy to use bioinformatics software for research in the life science, plant- and biotech industries, as well as in academia. QluCore Diagnostics and QluCore Insights are software platforms with built in AI-based machine learning for multi-omics companion and precision diagnostics. QluCore was founded in 2007 in Lund, Sweden and has customers in about 25 countries around the world, with sales offices in Europe and North America, and distribution in several countries in Asia. QluCore is listed on the Nasdaq First North Growth market. [www.qlucore.com](http://www.qlucore.com)

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## Attachments

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